

267

million gallons a day treated wastewater released into Bay

300

tons of trash removed by RWA since 2004; canoeists return to Bay

1950's-60's:

City extends subway to the Rockaways; rise of public housing

1970's-80's:

Rockaways experience disinvestment

1980's-90's:

City solicits bids for 123 acres of public land for new housing and a 12-acre park at Arverne

2005-Today:

DCP downzones to protect waterfront, RWA environmental programs commence

79,000

year round population by 1960

2,300

New housing units proposed; only 500 bungalows remain

About the Rockaway Waterfront Alliance

Rockaway Waterfront Alliance is a 501c3 charitable organization dedicated to revitalizing the Rockaway Peninsula as the city's longest, most beautiful beachfront. As an environmental justice organization, RWA uses the wetlands and dunes of the Rockaways as an environmental education resource to teach schoolchildren and members of the local community how to be effective partners with city government in achieving an ecologically healthy waterfront, inland parks, and better-maintained beaches for all residents of Rockaways neighborhoods and other New York City citizens.

RWA relies on the ongoing support of dedicated volunteers, individual donors and private foundations to support free programs and public events to promote environmental conservation, education and public waterfront access. For more information on how you can help support these efforts and participate in implementation of these initiatives contact RWA at info@RWAlliance.org or visit online at www.RWAlliance.org. Donations to Rockaway Waterfront Alliance are tax deductible to the fullest extent permitted by law.

Supporters of Rockaway Waterfront Alliance:

- Assemblywoman Audrey Pheffer
Assemblywoman Michele Titus
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Capital One Bank
Citizens Committee for New York City
City Parks Foundation
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Planning and Design Team:

AECOM

Special Thanks to:

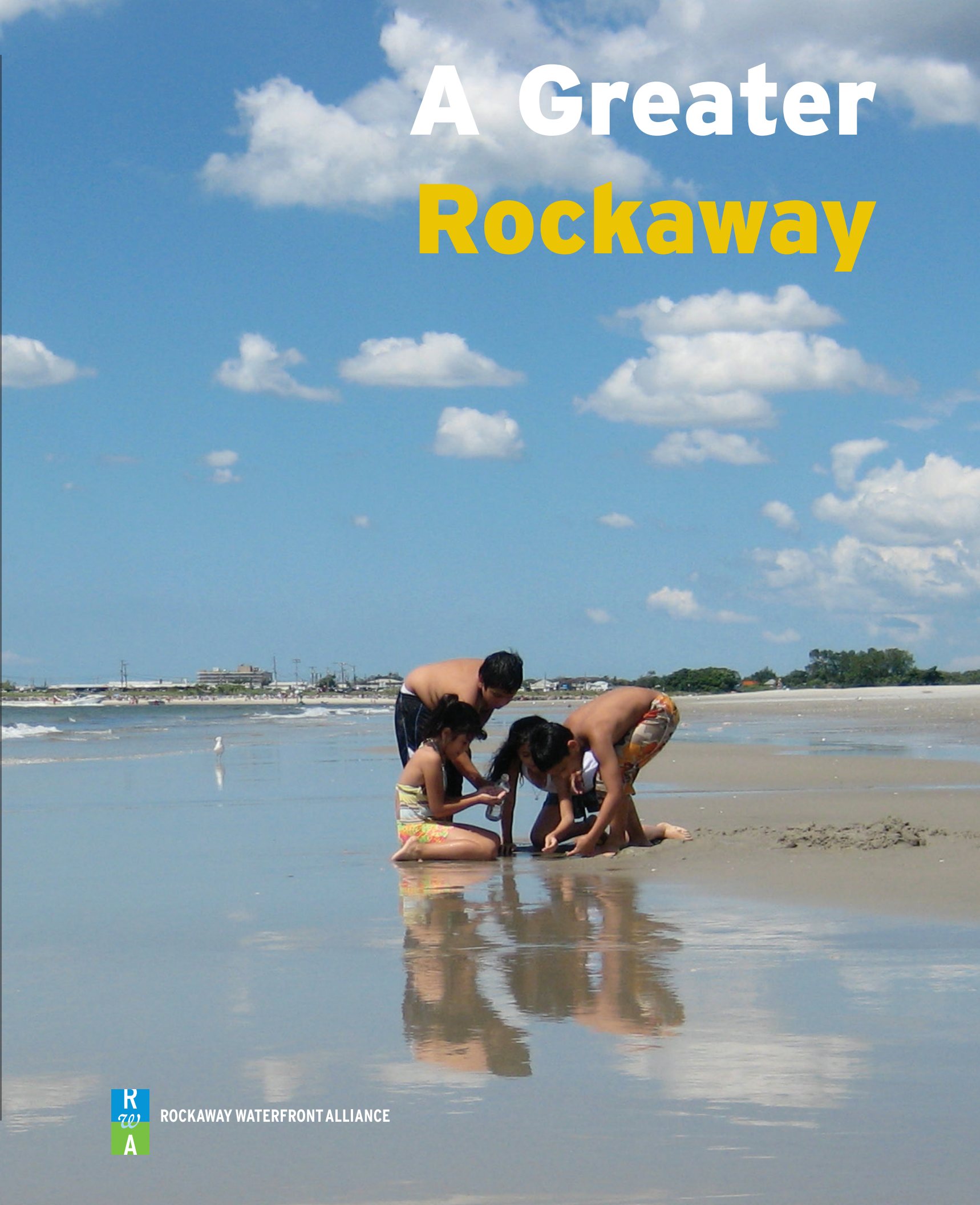
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This Plan for A Greater Rockaway was developed by Rockaway Waterfront Alliance as a starting point for a more detailed planning process that will include community outreach and strategic master planning. This document was made possible by the generous support of Capital One Bank, The New York Community Trust and Fund for the City of New York.

Photo Credits Cover: RWA, page 2 & 3 (Rockaway Milestones), left to right: RWA; Courtesy Of The Queens Borough Public Library, Long Island Division, Post Card Collection, Richard L. Geist Family of Woodmere, NY; Army Corps of Engineers; RWA; Public Domain; Eri-1033 "Beach Next To Rockaways Playland, 1950" Copyright: Richard L. Geist Family (Official Rockaways Playland Photograph) Credit: Courtesy Of The Queens Borough Public Library, Long Island Division, Emil R. Lucev Collection; New York City Department of Parks and Recreation Parks Department Photo Archives; RWA; Pc-8526 "Greetings From Rockaway Beach, Circa 1909"; Eri-1033 "Beach Next To Rockaways Playland, 1950"; RWA; RWA; Don Riepe / American Littoral Society; Photo Credit: Library Of Congress, Lc-B2- 417-11; RWA; RWA; Library of Congress, Prints & Photographs Division, Courtesy Collection, Lc-D4-60012; Library Of Congress, Lc-D4-10759; RWA; Don Riepe / American Littoral Society; RWA; National Archives American, Indian Select List number 57; Library Of Congress, Lc-B2- 417-15 (P+P); Pc-3880 "The Kulof, Far Rockaway, New York, Circa 1907" Copyright: Public Domain; RWA.

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Please visit Rockaway Waterfront Alliance at: <http://RWAlliance.org/>



A Greater Rockaway

Rockaway Milestones: Past to Present

1st

bungalows built

1690

first English settler arrives

1600's:

Canarsie Native Americans use Jamaica Bay as fishing grounds

1830's-60's:

Rockaway Beach called "The Finest Beach on the Atlantic Coast"

1901-1905:

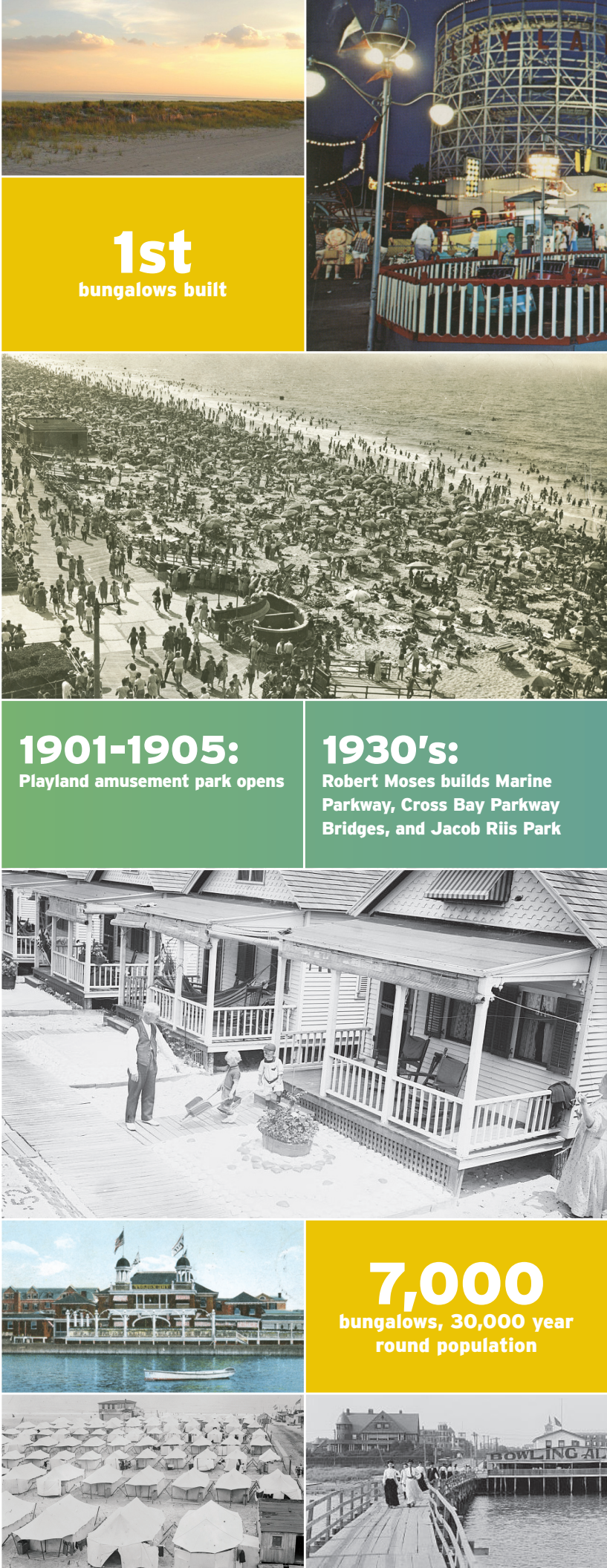
Playland amusement park opens

1930's:

Robert Moses builds Marine Parkway, Cross Bay Parkway Bridges, and Jacob Riis Park

7,000




bungalows, 30,000 year round population



Planning for a Greater Rockaway



Rockaway Waterfront Alliance developed this document to identify and communicate priorities for investing in sustainable environmental conservation and economic growth of the 11-mile peninsula in the Rockaways, Queens. The area has several assets: historic parks and open space, access by mass transit subway line and the recent development investment of the Arverne by the Sea complex. But for many years the Rockaways have also experienced disinvestment and lack of protection of the ecological and built infrastructure. This document lays the groundwork for a community outreach and master planning process to improve access, mobility, economic development, environmental and open space conservation of this remarkable oceanfront resource in the heart of the New York region.

Achievements	2005	2006		2007	2008		2009	2010
 Rockaway Park opening 2012	RWA supports the community to develop a Rockaway Waterfront Park Proposal through design charrettes	RWA works with local schools to initiate first outdoor environmental education classes	 Historic bungalow preservation	NYCDPR commences design process for Rockaway PLANYC project	NYCDPR rezones Rockaways to protect the peninsula from out of scale development and to preserve existing neighborhood character	 Rockaway Institute for Sustainable Environment	The community holds a series of meetings, facilitated by RWA to kick off the strategic and open space planning process	RWA awarded Rockaway Firehouse to develop as the Rockaway Institute for Sustainable Environment (RISE), Rockaway's first LEED certified commercial building



Future Planning and Implementation

Imagine A Greater Rockaway...

Where there is increased awareness and support for the Rockaways from:

- Public agencies and elected officials
- Funding partners
- The real estate development sector
- Media outlets
- The greater New York City community

Where the community is engaged with support from RWA by:

- Implementing a comprehensive community outreach process
- Creating an overall governance entity to oversee planning, implementation, maintenance and management of improvements
- Planning ongoing activities for residents and visitors to celebrate Rockaways' past, present and future
- Building on successful recreational and environmental programs to help shape community based sustainable environmental and economic planning and implementation

Where new standards are set for sustainable waterfront development, open space preservation and green businesses and jobs by:

- Integrating climate change planning into all actions
- Creating sustainable design guidelines for new development and infrastructure
- Fostering sustainable retail, maritime, environmental and educational opportunities and jobs



Preserving open space for recreational use and for habitat protection



Developing Edgemere Landfill as a park programmed for residents and visitors that incorporates environmental principles and low impact activities



Targeted transportation improvements (subway, rail, ferry, trolley) to and within the Rockaways



Creating "Beach to Bay" corridors at key transportation hubs



Connecting walking, biking, blueways trails through a comprehensive wayfinding system

Improving and extending boardwalks and beach facilities

Restoring Jacob Riis Bathhouse as a visitor and public recreation center

