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Beautiful PROMISE

Dear Friend,

We are delighted to announce our annual spring benefit, Beautiful Promise, on Tuesday, May 7, 2024 at Metropolitan Pavilion in New York City. We would like to take this opportunity to invite you to participate in Beautiful Promise in a most meaningful way -- as an esteemed sponsor.

Promise, in collaboration with Columbia University Irving Medical Center, provides free, state-of-the-art neuropsychological testing as well as advocacy support and parent education so that disadvantaged children with learning disabilities get the tools they need to succeed.

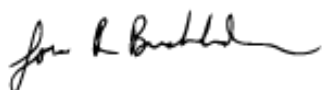
Learning loss has disproportionately affected marginalized communities, and underserved children with learning disabilities have been affected most of all. Our work has never been more important.

We are expanding our reach into public schools across the New York City to identify children sooner and put them on the path to learning. The direct result? More children are now getting help earlier than ever, preventing them from falling even further behind. As a valued sponsor, we look forward to recognizing you for your leadership, generosity, and commitment to the underserved children and families in our program. The success of Beautiful Promise – our biggest fundraiser of the year - relies on our shared passion for the critical importance of Promise Project's work.

We look forward partnering with you as a Beautiful Promise sponsor. Please use the enclosed form or contact danag@promise-project.org or 212-590-9404. Sponsors who confirm participation by February 1 will have their names included on the invitation. And of course, feel free to reach out with any questions.

Thank you for considering a Beautiful Promise sponsorship. Together, we can make lasting change for the children in our program – putting them on a path to an education and giving them the opportunity to reach their promise.

Sincerely,



Lori Buchbinder
Board Chair

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Promise Project in collaboration with Columbia University Irving Medical Center provides disadvantaged children with learning disabilities* a path to an education.

Your support helps level the playing field for marginalized New York City children who are struggling to learn.

SPONSOR LEVEL

LEADER SPONSOR \$100,000

Customized recognition and benefits to be determined.

PRINCIPAL SPONSOR \$50,000

Customized recognition and benefits to be determined.

CHILDREN'S CHAMPION \$25,000

Name featured on event materials • Invitation—sent to more than 5,000 guests
Special recognition at the event • Designated sponsor of a portion of evening
Tickets for up to 10 guests

CHILDREN'S MENTOR \$10,000

Sponsor name featured on event materials • Special recognition at the event
Invitation—sent to more than 5,000 guests • Tickets for up to 6 guests

CHILDREN'S GUIDE \$5,000

Sponsor name listed on event materials • Recognition at the event
Invitation—sent to more than 5,000 guests • Tickets for up to 4 guests

CHILDREN'S FRIEND \$2,500

Sponsor name listed on event materials • Recognition at the event
Invitation—sent to more than 5,000 guests • Tickets for up to 2 guests

*Learning disabilities include dyslexia, ADHD, executive function disorder, language disorders, auditory and visual processing disorders, non-verbal learning disorder, dysgraphia, and dyscalculia.

Beautiful PROMISE

YOUR
GENEROUS
SPONSORSHIP
PROVIDES
DISADVANTAGED
CHILDREN WITH
LEARNING
DISABILITIES THE
CHANCE TO LEARN
AND SUCCEED.

SPONSOR FORM

Company/Individual Name

Contact Name

Address

Phone

Email

I WILL GLADLY SPONSOR BEAUTIFUL PROMISE

\$100,000 Leader Sponsor

\$10,000 Children's Mentor

\$50,000 Principal Sponsor

\$5,000 Children's Guide

\$25,000 Children's Champion

\$2,500 Children's Friend

I am unable to sponsor, but would like to contribute \$

PAYMENT INFORMATION

CHECK

Payable to Promise Project/FCNY

ONLINE

Via promise-project.org

WIRE TRANSFER

Contact us for wire information

CREDIT CARD

Total Amount \$

Visa

Mastercard

Amex

Cardholder:

Exp (MM/YY)

Credit Card #

CVV

Would you like to pay the 4% processing fee?

YES

NO

Please reply by February 1 for Sponsor name to be included in the invitation.
Email this form to danag@promise-project.org OR mail to
Promise Project, 121 Avenue of the Americas, 6th Floor, New York, NY 10013

PROMISE PROJECT is a tax-exempt 501c3 charitable organization. Contributions are tax deductible to the extent permitted by law.



PROMISE PROJECT



**COLUMBIA UNIVERSITY
IRVING MEDICAL CENTER**