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Beautiful PROMISE

Dear Friend,

PROMISE PROJECT will be hosting its annual spring fundraising event, "Beautiful Promise" on April 19, 2016. This year's celebration -- a fun-filled cocktail party featuring a silent auction of the latest designer accessories, and more -- will take place once again at the Metropolitan Pavilion.

"Beautiful Promise" is our most important fundraising event of the year, and we would like to take this special opportunity to invite you to join us as a sponsor.

PROMISE PROJECT gives underprivileged children with learning disabilities the tools they need to thrive, in school and beyond. Through early intervention, testing, services, advocacy, and research, PROMISE puts these children on a path to success that otherwise would not be possible.

As a valued sponsor you will have the unique opportunity to support our extraordinary work and will be recognized for your leadership, generosity, and commitment.

Let's all share in helping our New York City children reach their promise.

We look forward to welcoming you as a Beautiful Promise sponsor. Please use the enclosed form, or feel free to contact Kaitlin Rovnyak at kaitlin@promise-project.org, 212-590-9404 if you have any questions. We request your response by February 1, 2016 so that we may include your name on our invitation.

Thank you for considering a generous sponsorship. These children cannot survive without us.

Sincerely,



Dana Buchman, Chair



PROMISE PROJECT

SPONSOR

Beautiful PROMISE

ALL 2016

SPONSORS

RECEIVE

RECOGNITION

ON THE PROMISE

PROJECT WEBSITE,

IN MEDIA PRESS

RELEASES

AND EVENT

AND TABLETOP

SIGNAGE. CUSTOM

SPONSORSHIP

PACKAGES

AVAILABLE

UPON REQUEST.

Leadership Level Naming Sponsor \$100,000

Customized recognition and benefits to be determined.

Master Level Event Underwriter \$50,000

Customized recognition and benefits to be determined.

Children's Champion \$25,000

Tickets for up to 10 guests

Sponsor logo included on event related materials

Invitation—mailed to more than 2,000 guests • Promotional posters

Event program • Special recognition at the event

Children's Mentor \$10,000

Tickets for up to 6 guests • Sponsor logo included on event related materials

Invitation—mailed to more than 2,000 guests • Promotional posters • Event program

Designated sponsor of a portion of evening

Children's Guide \$5,000

Tickets for up to 4 guests • Sponsor logo included on event related materials

Invitation—mailed to more than 2,000 guests

Promotional posters • Event program

Children's Friend \$2,500

Tickets for up to 2 guests • Name included on event related materials

Promotional posters • Event program

For additional information please contact:

PROMISE PROJECT 121 Avenue of the Americas 6th Floor, NY, NY 10013

promise-project.org info@promise-project.org 212-590-9404



PROMISE PROJECT

Beautiful PROMISE

Sponsor Form

Company/Individual Name _____

Contact Name _____

Address _____

Phone _____ Email _____

YES, I/WE WILL GLADLY SPONSOR BEAUTIFUL PROMISE!!

_____ \$100,000 Leadership Level

_____ \$50,000 Master Level

_____ \$25,000 Children's Champion

_____ \$10,000 Children's Mentor

_____ \$5,000 Children's Guide

_____ \$2,500 Children's Friend

I/We are unable to sponsor but would like to contribute \$ _____

A check is enclosed: payable to PROMISE PROJECT/FCNY

Please charge \$ _____ to: Visa _____ Mastercard _____ Amex _____

Cardholder: _____ Signature _____

Credit Card # _____ Exp ____ / ____ Security Code _____

PLEASE CONTACT KAITLIN@PROMISE-PROJECT.ORG, 212-590-9404

Mail to:

PROMISE PROJECT 121 Avenue of the Americas, 6th Floor New York, NY 10013

or

promise-project.org

PROMISE PROJECT is a tax-exempt 501c3 charitable organization.

Contributions are tax deductible to the extent permitted by law.



PROMISE PROJECT