

# THE SETTLEMENT SUMMIT: INCLUSION, INNOVATION, IMPACT

OCTOBER 4-9, 2010

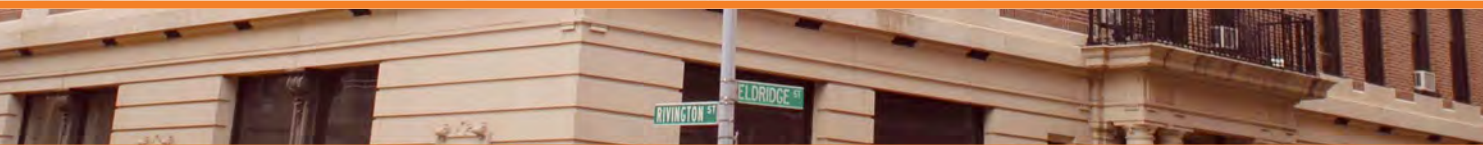
NEW YORK CITY

Welcome!

The International Federation of Settlements and Neighborhood Centers (IFS), United Neighborhood Centers of America (UNCA) and United Neighborhood Houses of New York (UNH) welcome you to “The Settlement Summit: Inclusion, Innovation, Impact.” This historic, first-of-its-kind joint conference will bring together NGO leaders and practitioners from across the globe to engage in a transnational conversation on critical issues of the day, including the massive migration and displacement of people throughout the world, effective antipoverty measures, civic engagement and democratization, and social justice and inclusion at all levels of society around the world.

Never before have the memberships of IFS, UNCA and UNH come together in this type of gathering. Collectively we celebrate the integrated, community-based, multi-purpose “settlement house” model that has not only survived the test of time, but is thriving, innovating and leading the way to stronger, more inclusive communities in many settings around the world. Our goal is to exchange ideas, build capacity, review challenges and research, and increase our collaborative strength and networks to further our work following the Summit.

This unique effort also celebrates the convergence of several significant anniversaries: conference host University Settlement’s 125th anniversary as the first settlement in the United States, UNCA’s 100th anniversary, and UNH’s 90th anniversary will be celebrated throughout the week.



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## SCHEDULE OF EVENTS

### MONDAY OCTOBER 4

*All Day: University Settlement  
Houston Street Center, 273 Bowery*

8:00 – 9:00

**Coffee and Registration**

9:00 – 10:00

**Opening Address: Welcome  
to our Birthday Bash!**

10:15 – 11:45

**Monday Workshops, Series I**

12:00 – 1:00

**Lunch and Address: “Our  
Past as Catalyst for  
Future Action”**

1:15 – 3:30

**Monday Workshops,  
Series II**

3:45 – 4:45

**UNCA Day Wrap-up**

5:00 – 9:00

**UNCA’s 100th Anniversary  
Kickoff Dinner and Awards**

### TUESDAY OCTOBER 5

*All Day: New York University, Kimmel  
Center, 60 Washington Sq. South*

8:30 – 9:00

**Coffee and Registration**

9:00 – 10:00

**Opening Address**

10:15 – 11:45

**Tuesday Workshops, Series I**

12:00 – 1:00

**Lunch**

1:15 – 2:30

**Tuesday Workshops, Series II**

2:45 – 4:00

**Tuesday Workshops, Series III**

4:15 – 4:45

**UNCA / UNH Day Wrap-up**

5:00 – 6:30

**Reception and Dinner**

7:00 – 9:30

**Settlement’s Perform!**

*IFS Registration Opens 2:00 pm*

2:00 – 5:00

**Registration for arriving  
members of IFS**

2:45 – 4:00

**Youth Gathering**

### WEDNESDAY OCTOBER 6

*Gather at New York University Kimmel  
Center, 60 Washington Sq. South*

8:00 – 8:45

**Coffee and Hospitality**

8:45 – 11:00

**IFS Welcome**

**Opening Plenary: The Local  
Impact of International  
Philanthropy**

11:00 – 11:30

**Break**

11:30 – 12:30

**Wednesday Workshops**

12:30 – 1:45

**Lunch**

1:45 – 2:00

**Gather into groups for  
Citywide Study Tours**

3:00 – 7:00

**Study Tours & Dinner**

#### Conference Contact Information:

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<p><b>THURSDAY OCTOBER 7</b></p>	<p><b>FRIDAY OCTOBER 8</b></p>	<p><b>SATURDAY OCTOBER 9</b></p>
<p><i>Gather at New York University Kimmel Center, 60 Washington Square South</i></p>	<p><i>Gather at the United Nations Church Center, 777 United Nations Plaza</i></p>	<p><i>All Day: University Settlement, 184 Eldridge Street</i></p>
<p>8:00 – 9:00 <b>Coffee and Hospitality</b></p>	<p>9:30 – 10:00 <b>Coffee and Hospitality</b></p>	<p>8:30 – 12:30 <b>IFS Business Meetings</b></p>
<p>9:00 – 10:30 <b>Thursday Workshops, Series I</b></p>	<p>10:00 – 12:00 <b>Program: Human Rights and Neighborhood Houses</b></p>	
<p>10:45 – 12:15 <b>Thursday Workshops, Series II</b></p>	<p>12:00 – 1:00 <b>Lunch at the United Nations</b></p>	
<p>12:15 – 12:30 <b>Gather into groups to leave for Lunch &amp; Study Tours</b></p>	<p>1:00 – 2:00 <b>Return to New York University Kimmel Center</b></p>	
<p>1:00 – 4:00 <b>Lunch and Study Tours</b></p>	<p>2:00 – 3:00 <b>Refreshments</b></p>	
<p>4:00 – <b>Optional activities and open evening</b></p>	<p>2:30 – 4:00 <b>The Cultural Exchange</b></p>	
	<p>4:00 – 6:00 <b>Break</b></p> <p>6:00 – 10:00 <b>Closing Dinner and Celebration, Prince George Ballroom, 15 East 27th Street</b></p>	

Already registered for the conference? Sign-up now for workshops and site visits! Conference planners strongly encourage early sign-up either online [here](#) or with the form in the back of this program.

# MONDAY, OCTOBER 4

## UNITED NEIGHBORHOOD CENTERS OF AMERICA NATIONAL SUMMIT

*All-Day Location: University Settlement Houston Street Center, 273 Bowery*

**8:00 – 9:00**      **Coffee and Registration (Gym)**

**9:00 – 10:00**      **Opening Session: Welcome to our Birthday Bash! (Gym)**  
Welcome, Ian Bautista, President, UNCA and Rudolph Johnson, III, Board Chair, UNCA and CEO, Neighborhood Houses Association (San Diego, CA)  
Panel, Michael Zisser, Executive Director, University Settlement, and Francis Goldin, Board Member, Cooper Square Committee

**10:00 – 11:45**      **Monday Workshops, Series I (2nd Floor Classrooms, Cellar Floor Seminar Rooms, [descriptions on pg. 9](#))**

- M1. Addressing Causes, Not Just Symptoms
- M2. Urban Adventures in Conservation
- M3. Pathways to Citizenship
- M4. Family Strengthening Spotlight
- M5. Bridging the Gap
- M6. How a National Partnership Comes to Life on the Local Level: ARAMARK Building Community
- M7. Developing Nonprofit Working Capital and Emerging Leadership: Bank of America's Neighborhood Excellence Initiative

**12:00 – 1:00**      **Lunch and Address (Gym)**

"Our Past as Catalyst for Future Action," Louise W. Knight

**1:15 – 3:30**      **Monday Workshops, Series II (2nd Floor Classrooms, Cellar Floor Seminar Rooms, [descriptions on pg. 11](#))**

- M8. Grassroots Leadership Development
- M9. The Economic Impact of Immigration on the United States
- M10. Racial Equity – What will it take to make significant progress?
- M11. How the Administration's Focus on Place-Based Strategies Fits the Neighborhood Center Model of Community Building
- M12. Federations, Associations and Other Forms of Cooperation on the Local Level
- M13. Strategy Matters: Capacity Building at What Cost?
- M14. Evaluation of Impact

**3:45 – 4:30**      **UNCA Day Wrap-up (Gym)**

**5:00 – 9:00**      **UNCA's 100th Anniversary Kickoff Dinner and Awards**

Presentation of Jane Addams Distinguished Leadership Award to Ralph Smith, Executive Vice President, Annie E. Casey Foundation

**TUESDAY, OCTOBER 5**

UNCA SUMMIT FEATURING “UNITED NEIGHBORHOOD HOUSES DAY”

INTERNATIONAL FEDERATION OF SETTLEMENTS CONFERENCE REGISTRATION AND EVENTS

*All-Day Location: New York University, Kimmel Center, 60 Washington Square South*

- 8:30 – 9:00**      **Coffee and Registration (Rosenthal Room, 10th Floor)**
- 9:00 – 10:00**      **Opening Address (Rosenthal Room)**
- 10:15 – 11:45**      **Tuesday Workshops, Series I (9th Floor Classrooms, [descriptions on pg. 13](#))**  
 T1. Increasing College Access for New York City Youth  
 T2. Social Media: Bringing Settlement Houses into the 21st Century  
 T3. Settlements Re-Envisioned: Challenges to the Future of the Model  
 T4. A Network for Social Change: Women Leaders of the New York City Settlements, Past and Present  
 T5. Innovative Strategies for Early Childhood Education  
 T6. A New Life in New York: Immigrant Integration Programs
- 12:00 – 1:00**      **Lunch (Rosenthal Room, 10th Floor)**
- 1:15 – 2:30**      **Tuesday Workshops, Series II (9th Floor Classrooms, [descriptions on pg. 15](#))**  
 T7. Building Healthy Communities through Food  
 T8. One Size Does NOT Fit All: Meeting the Needs And Interests of Seniors in New York City  
 T9. Advocacy: A Lost Settlement House Imperative?  
 T10. Using Arts and Culture to Promote Local Talent and Build Community  
 T11. Smarter Safety Net: Improving Service through Data and Technology  
 T12. Strategies for Engaging Disconnected Youth for a Brighter Future
- 2:45 – 4:00**      **Tuesday Workshops, Series III (9th Floor Classrooms, [descriptions on pg. 17](#))**  
 T13. A Neighborhood-Based Approach to Housing Chronic Street Homeless  
 T14. Measuring Impact from Within: A Proactive Self-Assessment Approach  
 T15. Junior Boards – Key to the Future of Your Board of Directors or a Drain on Precious Resources?  
 T16. Settlements and Social Justice: Community Organizing Today  
 T17. Youth Gathering (Rosenthal Room, 10th Floor)
- 4:15 – 4:45**      **UNCA / UNH Day Wrap-up Address (Room 912-914)**
- 5:00 – 6:30**      **Reception and Buffet Dinner, 4th Floor**
- 7:00 – 9:30**      *Settlements Perform! (Ground Level, Skirball Center for the Performing Arts)*
- IFS REGISTRATION OPENS 2:00 PM**
- 2:00 – 5:00**      **Registration for IFS members (Kimmel Center, Rosenthal Room, 10th Floor)**
- 2:45 – 4:00**      **Youth Gathering**
- 5:00 - 9:30**      **Reception, Dinner and *Settlements Perform!***

# WEDNESDAY, OCTOBER 6

## INTERNATIONAL FEDERATION OF SETTLEMENTS CONFERENCE

*Gather at New York University Kimmel Center, 60 Washington Square South*

- 8:00 – 8:45**      **Coffee and Hospitality (Rosenthal Room, 10th Floor)**
- 8:45 – 11:00**      **IFS Welcome and Opening Plenary ([description on pg. 20](#))**  
 Welcome, Tony Wagner, Chair, IFS; CEO, Pillsbury United Communities  
 Keynote and Conversation, “The Local Impact of International Philanthropy”  
 Gara LaMarche, President and CEO, The Atlantic Philanthropies, and  
 representatives from the Archus Foundation, Charles Stewart Mott Foundation,  
 and the W. K. Kellogg Foundation
- 11:00 – 11:30**      **Break**
- 11:30 – 12:30**      **Wednesday Workshops (9th Floor Classrooms, [descriptions on pg. 21](#))**  
 W1. Youth Integration for an Interconnected World through Social and  
 Emotional Education -- The CPYWD Approach  
 W2. Different is Normal  
 W3. Diamonds are for Everyone -- National Federations  
 W4. Believing in the Power of Community: Models from Orissa, India  
 W5. It Starts with You. It Stays with Him: The White Ribbon Campaign  
 W6. Inside – Out: Embracing Organizational Change in Turbulent Times  
 W7. Volunteerism and Inclusion  
 W8. Origins of Settlement Movement: Toynbee Hall, Cambridge House and  
 University Settlement Society of New York  
 W9. Youth Project Working Group
- 12:30 – 1:45**      **Lunch (Rosenthal Room, 10th Floor)**
- 1:45 – 2:00**      **Gather into groups for Citywide Study Tours (Rosenthal Room)**
- 3:00 – 7:00**      **Wednesday Study Tours & Dinner ([descriptions on pg. 24](#))**  
 ST1. Lenox Hill Neighborhood House  
 ST2. Kingsbridge Heights Community Center  
 ST3. The Door  
 ST4. Cypress Hills Local Development Corporation  
 ST5. Center for Family Life  
 ST6. Arab American Family Support Center  
 ST7. Shorefront YM-YWHA of Brighton-Manhattan Beach  
 ST8. Jacob A. Riis Neighborhood Settlement House  
 ST9. Northern Manhattan Improvement Corporation  
 ST10. BronxWorks  
 ST11. Queens Community House  
 ST12. Sunnyside Community Services  
 ST13. New Settlement Apartments  
 ST14. St. Nick’s Alliance  
 ST15. Goddard Riverside Community Center  
 ST16. Project Hospitality  
 ST17. United Community Center  
 ST18. Broadway Housing Communities

# THURSDAY, OCTOBER 7

## INTERNATIONAL FEDERATION OF SETTLEMENTS CONFERENCE

*Gather at New York University Kimmel Center, 60 Washington Square South*

- 8:00 – 9:00**      **Coffee and Hospitality (9th Floor Lobby)**
- 9:00 – 10:30**      **Thursday Workshops, Series I (8th, 9th Floor Classrooms, [descriptions on pg. 33](#))**  
 TH1. Community Advocacy – Raising the Voice of the Neighborhood  
 TH2. There Goes the Neighborhood: Exploring Strategies for Scaling Up  
 “Community-Based” Services while Maintaining Local  
 Accountability and Responsiveness  
 TH3. The Toolkit for Starting and Sustaining a Neighborhood House:  
 Building a Neighborhood House from the Ground Up!  
 TH4. “Down Under” Centers  
 TH5. The Salama Center: An African Approach to Settlement House Work  
 TH6. Story-Based Media: Inspiring Communities to Action  
 TH7. Local Public Institutions as Animator and Mediator:  
 Looking for Neighborhood  
 TH8. The Power and Practice of International Exchange
- 10:45 – 12:15**      **Thursday Workshops, Series II (8th, 9th Floor Classrooms, [descriptions on pg. 36](#))**  
 TH9. Making Positive Community Change and Addressing  
 Obstacles through Youth Leadership  
 TH10. A Compelling Model for the 21st Century Settlement House  
 TH11. Neighborhood Change and Building Inclusive Communities  
 TH12. Utilizing Research, Evaluation and Social Auditing across  
 Settlement Houses – European and American Perspectives on  
 What Matters in Evaluation  
 TH13. Leaving and Arriving: A Panel on Immigration,  
 Migration and Community  
 TH14. Bringing the Settlement House Ideals into Play: Playmaking for  
 Community Building and Staff Development  
 TH15. The Role of Settlement Houses in Rebuilding Communities  
 TH16. The Home Front: Communities during National Conflict, Past and Present
- 12:15 – 12:30**      **Gather into groups to leave for Lunch and Study Tours (9th Floor Lobby)**
- 1:00 – 4:00**      **Lunch and Thursday Study Tours ([descriptions on pg. 41](#))**  
 ST19. Henry Street Settlement  
 ST20. Grand Street Settlement  
 ST21. Hamilton Madison House  
 ST22. Chinese American Planning Council  
 ST23. Educational Alliance  
 ST24. University Settlement
- 4:00 -**      **Optional Activities and Open Evening**

# FRIDAY, OCTOBER 8

## INTERNATIONAL FEDERATION OF SETTLEMENTS CONFERENCE

*Gather at the United Nations Church Center, 777 United Nations Plaza*

- 9:30 – 10:00**      **Coffee and Hospitality**
- 10:00 – 12:00**      **Program: Human Rights and Neighborhood Houses**  
Addresses by Representatives from the United States Mission to the United Nations and the High Office on Human Rights of the United Nations  
Presentations by IFS Member Organizations working on Human Rights  
Representatives to the U.N. from all IFS Member nations invited
- 12:00 – 1:00**      **Lunch at the United Nations**
- 1:00 – 2:00**      **Return to New York University Kimmel Center (60 Washington Sq. South)**
- 2:00 – 2:30**      **Refreshments (Kimmel Center, 9th Floor)**
- 2:30 – 4:00**      **The Cultural Exchange (9th Floor Classrooms, [descriptions on pg. 44](#))**  
F1. Drawing Out Our Stories: Engaging Community in a Storytelling Process  
F2. The Ecological Footprint II: Yes, We CAN!  
F3. Documentary Film: Where Strangers Become Neighbors: The Story of the Collingwood Neighbourhood House  
F4. Documentary Film: STAGES  
F5. Documentary Film: Building Peace by Pieces: Cedar-Riverside Inside Out  
F6. Youth Working Group  
F7. Dance Workshop  
F8. Yoga Workshop
- 4:00 – 6:00**      **Break**
- 6:00 – 10:00**      **Closing Dinner and Celebration, Prince George Ballroom, 15 East 27th Street**

# SATURDAY, OCTOBER 9

## INTERNATIONAL FEDERATION OF SETTLEMENTS CONFERENCE

*Location: University Settlement, 184 Eldridge Street*

- 8:30 – 12:30**      **IFS Business Meetings**



## MONDAY PROGRAM DESCRIPTIONS

### Monday Workshops, Series I 10:00 – 11:45

#### M1. Addressing Causes, Not Just Symptoms

Activists from several New York settlement houses will discuss their efforts to infuse social action and advocacy at their houses to build a just, safe and interconnected community. Panelists will share both their vision and also practical how-to steps to effectuate their ideals.

*Larry Wood, Family Council Organizer, Goddard Riverside Community Center (NYC) and other invited panelists/presenters.*

#### M2. Urban Adventures in Conservation

Presenters will share lessons from United Neighborhood Houses of New York's *After School Conservation Club (ASCC)*, a collaborative environmental education after-school program. This project builds on the successful partnership between the New York State Department of Environmental Conservation, UNH and The After School Corporation to deliver the ASCC for the last four years. Through hands-on, minds-on activities students learn about the environment, identify local environmental issues and conduct stewardship projects. ASCC helps students build confidence to engage in STEM learning, and build respect for the natural environment. Workshop includes overview of the model; forming collaborations for science after school; funding; a hands-on activity; and ways to extend the learning to the community.

*Lauren Antelo, Member Services Associate, United Neighborhood Houses of New York*

*Kathleen Knighton, Americorps and Student Conservation Association member, New York City Department of Environmental Conservation*

*Ann Pedtke, Environmental Education Assistant, New York State Department of Environmental Conservation*

#### M3. Pathways to Citizenship

Increasingly, the pathway to citizenship in the United States has become more and more expensive to navigate. UNCA, in partnership with Ways to Work, Inc., its members and a handful of key investors has embarked on a journey that will lead to a pilot program for financing this pathway for new American families through UNCA's membership network.

*Jeff Faulkner, President, Ways to Work*

*Ian Bautista, President, United Neighborhood Centers of America*

#### M4. Family Strengthening Spotlight

Over the past several years, UNCA (with the support of the Annie E. Casey Foundation) has recognized several award-winning programs in New York with its Family Strengthening Awards. Several of these organizations awarded in the recent past will share highlights of their organizational and programmatic practices that encourage neighbors and entry-level staff to attain the fullest possible range of economic opportunities for their families. Invited award-winning organizations include: *Jacob A. Riis Neighborhood Settlement House, United Community Centers,*

*Sunnyside Community Services, BronxWorks, and Center for Family Life in Sunset Park.*

## M5. Bridging the Gap

In partnership with the National Human Services Assembly and United Neighborhood Houses of New York and its membership, UNCA is one of four national pilot networks for the Bridging the Gap initiative, supported by the Annie E. Casey Foundation. Bridging the Gap seeks to better connect entry-level staff (child care workers, youth development staff, cooks, janitors, senior center staff, drivers, administrative professionals at human service organizations) to their benefits and available public supports with the intent of fostering better persistence and success in the workforce and positive economic outcomes for their families.

*Hillary Lazar, National Human Services Assembly with UNH and UNCA member pilot participants*

## M6. How a National Partnership Comes to Life on the Local Level: ARAMARK Building Community

This workshop will examine a selected set of case studies describing how UNCA members and ARAMARK volunteers are working together to build stronger community in New York and other cities.

*ARAMARK representatives will moderate a discussion with representatives from Queens Community House, Henry Street Settlement and Morristown Neighborhood House (NJ).*

## M7. Developing Nonprofit Working Capital and Emerging Leadership: Bank of America's Neighborhood Excellence Initiative

UNCA members have been successful over the past several years in applying for and winning recognition from this unique nonprofit leadership and organizational development program from Bank of America. UNCA members and initiative staff from the bank will share several examples of the work as it relates to *Grace Hill Settlement House (St. Louis, Missouri)*; *Ella Austin Community Center (San Antonio, Texas)*; *Sunnyside Community Services (New York)*, and *Cypress Hills Local Development Corporation (New York)*.

**Lunch and Address**

**12:00 – 1:00 pm**

## Our Past as Catalyst for Future Action

*Louise W. Knight, author of Citizen: Jane Addams and the Struggle for Democracy and the soon-to-be-released Jane Addams: Spirit in Action.*

Ms. Knight will highlight parallels between the pressing social issues of Jane Addams' life and times and those facing our society (domestic and global) in the current era. On the inauguration of UNCA's 100<sup>th</sup> Anniversary and other significant milestones to be celebrated during this summit, we tune in to the voice of one of our movement's most significant and recognized leaders to search for wisdom and inspiration to guide our future actions.

**Monday Workshops, Series II**  
**1:15 – 3:30 pm**

## **M8. Grassroots Leadership Development**

The Vancouver Community Foundation partners with the Association of Neighbourhood Houses of Vancouver in the form of small grants to promote leadership development in neighborhoods in their city. This practice, despite the relatively modest level of financial investment, yields sustainable and replicable community capacity for change. Learn more about why the Foundation commits to this work and how it is benefitting neighborhoods in Vancouver. Lessons learned and relevance to U.S. cities and neighborhoods will be addressed.

*Mamie Hutt, CEO, Association of Neighbourhood Houses of Vancouver (Canada)*

*Janis Foster Richardson, Executive Director, Grassroots Grantmakers, Vancouver*

*To be confirmed: Program Officer, Vancouver Community Foundation*

## **M9. The Economic Impact of Immigration on the U.S.**

Guests who have researched and published thorough studies about the true net economic impact of immigration to the current-day United States and City of New York will share their data and engage in a dialogue about how to dispel myths and mis-information about the economic and social impact of new Americans.

*Immigration Policy Center at the American Immigration Council and New York-based researchers and advocates*

## **M10. Racial Equity – What will it take to make significant progress?**

This panel discussion will incorporate perspectives from foundations that have made commitments to achieving measurable progress in the realm of racial equity in the United States. What does that mean to them? And, how do they plan to achieve it with the help of nonprofit community-based organizations?

*Kara Inae Carlisle, Program Director, W.K. Kellogg Foundation*

*Paula Dressel, Vice President, Just Partners, Inc.*

*Delia Carmen, Manager, Equity, Diversity & Inclusion, Annie E. Casey Foundation*

## **M11. How the Administration's Focus on Place-Based Strategies Fits the Neighborhood Center Model of Community Building**

UNCA Public Policy Staff will lead a discussion about several of the Obama Administration's proposed and implemented efforts to put a geographic focus on federally-funded work happening in cities across the nation while at the same time attempting to break down 'silos' between multiple systems (such as housing, education, health, transportation, etc.). UNCA's recent work on Promise Neighborhoods and other upcoming initiatives serve as points of departure for helping participants see the unique and competitive advantage that neighborhood centers bring to the table as lead agencies and grant-seekers in these initiatives.

*Patrick Lester and Hayling Price, UNCA/Alliance for Children and Families, Public Policy Office*

## M12. Federations, Associations and Other Forms of Cooperation on the Local Level

The development of local and metropolitan-wide federations of settlement houses, neighborhood centers and other similar nonprofits is a naturally occurring phenomenon in the UNCA network and abroad. Representatives will share examples of what their federations do (ranging from advocacy, organizational development, network and community building, shared services, to resource development), how they do it, and the opportunities and challenges they see for federations on the horizon.

*Nancy Wackstein, Executive Director, United Neighborhood Houses of New York*

*Jan Berry, Executive Director, the MACC Alliance in the Twin Cities (Minnesota)*

*Diane Cornman-Levy, Executive Director, Federation of Neighborhood Centers (Philadelphia, PA)*

## M13. Strategy Matters: Capacity Building at What Cost?

Henry Street Settlement is a 116-year-old organization in Lower Manhattan providing social services and art programming to about 60,000 people annually. Former Executive Director Verona Middleton-Jeter will share Henry Street Settlement's experience implementing its first agency-wide strategic plan, focusing on the particular issues associated with an under-funded infrastructure. Participants will have the opportunity to share best practices in strengthening the programmatic and organizational capacity of settlement houses and neighborhood centers.

*Verona Middleton-Jeter, MSW, Immediate past CEO, Henry Street Settlement (New York, NY)*

## M14. Evaluation of Impact

If you can prove that your organization and its efforts are having a positive impact on your neighborhood and with your intended constituency, you have a greater likelihood of success in other aspects of organizational development: funding, public profile, attracting and retaining high quality staff, and, at the end of the day, what really matters: meeting your mission. Experts from the field and national organizations will present their perspectives on measuring outcomes, especially for elusive and difficult to evaluate programs in relationship building, partnership development and community development.

*Dr. Peg Whalen, Director of Evaluation and Research, Alliance for Children and Families*

*Rebecca Gallo, Director of Development and Evaluation, East End House (Cambridge, MA)*

**Wrap-Up and Speaker**  
3:45 – 4:30 pm

**Dinner and UNCA Awards**  
5:00 – 9:00 pm

- Jane Addams Distinguished Leadership Award
- Alumni Awards
- Special Executive Award(s)
- Special Organizational Award(s)
- Recognition of Sponsors & Special Partners

## TUESDAY PROGRAM DESCRIPTIONS

### Opening Address

9:00 – 10:00 am

### Tuesday Workshops, Series I

10:15 – 11:45 am

#### T1. Increasing College Access for New York City Youth

This workshop will highlight effective college access program models across New York City run by settlement houses, including community-based programs and partnership models that have developed with high schools and colleges. The workshop will describe the programs' successes and challenges, as well as the recommendations created by the United Neighborhood Houses and UJA Federation College Access Workgroup. The workshop will be framed by the report on college access programs, *Increasing College Access for NYC Youth*, produced by UNH.

*Jane Heaphy, Director OPTIONS Center for Educational and Career Choice, Goddard Riverside Community Center*

*Andrea Soonachan, Dean of Youth Development and Strategic Partnership, Cypress Hills Local Development Corporation*

*Daniel Diaz, Assistant Executive Director of Programs, East Side House Settlement*

*Ritu Sen, Director of Adolescent Educational Services, Henry Street Settlement*

#### T2. Social Media: Bringing Settlement Houses into the 21st Century

This workshop will discuss ways in which two NYC settlement houses are effectively using social media, including Twitter and Facebook. The workshop will explain different types of social media, uses of social media, benefits of social media (in terms of fundraising, participation rates, and organizations' reputations), as well as potential pitfalls and challenges. The workshop will also provide the opportunity for audience members to share their experience and concerns around social media as a tool for fundraising, marketing and program development.

*Jessica Ziegler (moderator), Director of Development, United Neighborhood Houses of New York*

*Linda Adams, Chief Marketing Officer, The Educational Alliance*

*Reva Gaur, Communications Manager, The Educational Alliance*

*Lauren Hennessy, Public Relations and Communications Coordinator, Greenwich House*

#### T3. Settlements Re-Envisioned: Challenges to the Future of the Model

Settlements will soon have to—or already need to—evolve in response to organizational and programmatic challenges, raising issues that affect our core principles and beliefs. A panel of individuals who are knowledgeable about settlements, but who are willing to take a critical look at the current system,

will conduct a conversation focused on the choices we will confront in defining our missions and activities.

**Ellen Schall (moderator)**, Dean of the Robert Wagner Graduate School of Public Service, New York University

**Fran Barrett**, Director of Capacity Building, The Atlantic Philanthropies

**Richard Buery**, President and CEO, The Children's Aid Society

**Roger Maldonado, Esq.**, Balber, Piockard, Basttistoni, Maldonado & Van Tuin

**Melissa M. Beck, Esq.**, CEO, LIFT (Legal Information for Families Today)

#### T4. Innovative Strategies for Early Childhood Education

For decades, UNH member agencies have provided care and education to the youngest New Yorkers, using innovative strategies to fund developmentally appropriate activities and full day care for New York's children. Settlement houses have creatively tailored childcare programs to meet the needs of children and families in their specific neighborhoods. Currently, several member agencies must navigate through a patchwork of public funding streams and a lack of coordinated public policy to support programs that meet the varying needs of children and their families from diverse neighborhoods across New York City. This panel will highlight several of the innovative strategies that settlement house early childhood education providers have initiated in response to these challenges.

**Gregory Brender (moderator)**, Early Childhood and Education Policy Analyst, United Neighborhood Houses of New York

**Nina Piros**, Director of Early Childhood Education, University Settlement

**Leann Scaduto**, Child Care Director, Hudson Guild

**Marian Detelj**, Director of Early Childhood Programs, Lenox Hill Neighborhood House

**Jocelyn Rodriguez**, H.A.P.P.Y Faces Family Day Care Network, Northern Manhattan Improvement Corporation

#### T5. A Network for Social Change: Women Leaders of the New York City Settlements, Past and Present

Some of the earliest and most influential settlement houses in New York City were founded and led by women. Today, women remain in top leadership positions in NYC's settlements. This workshop will consider how women leaders develop, the possibilities for networking, mentoring and collaboration among women, and how these efforts can be undertaken consciously — as an effort in leadership development — or unconsciously — as part of the regular work. Speakers will provide stories from the early 20th century as well as accounts of working in the field today.

**Louise (Lucy) W. Knight**, author of Citizen: Jane Addams and The Struggle for Democracy and Jane Addams: Spirit in Action

**Margarita Rosa**, Executive Director, Grand Street Settlement

**Verona Middleton-Jeter**, Immediate past-CEO, Henry Street Settlement

## T6. A New Life in New York: Immigrant Integration Programs

New York City is a city of immigrants. According to the 2000 census, 2.87 million or 35.9% of New Yorkers are foreign-born. UNH member agencies design innovative and effective programs to help the newest New Yorkers address such issues as ethnic prejudice, legal hurdles and cultural and linguistic barriers in an effort to become integrated into their communities. Panelists will discuss how to design and create culturally and linguistically appropriate services, including English classes, immigration legal services, citizenship classes and human services.

*Anthony Ng (moderator), Deputy Director of Policy and Advocacy, United Neighborhood Houses of New York*

*Emil Delgado, Program Director and Supervising Attorney, BronxWorks*

*Isabel Ching, Assistant Executive Director for Senior Services, Hamilton Madison House*

*The Reverend Terry Troia, Executive Director, Project Hospitality*

*K.C. Williams, Director of Adult Education, Queens Community House*

**Tuesday Workshops, Series II**  
1:15 – 2:30 pm

## T7. Building Healthy Communities through Food

The importance of eating healthy food has captured the attention of government officials and policy-makers from the Obama White House to the Bloomberg administration. Officials are recognizing the multiple benefits of increasing access to,

knowledge about and use of fresh, healthy food. Bringing more fresh food into a community can improve health, strengthen community bonds, generate income and jobs, and even reduce crime, depending upon the strategies used. This workshop will highlight what UNH and two of its member agencies – United Community Centers and Lenox Hill Neighborhood House – are doing in this area, including: growing fresh food on vacant city lots or on housing authority land; opening and running farmers markets; establishing healthy eating and wellness as a priority throughout an agency; providing opportunities for local residents to sell the fresh food they grow; training agency cooks to source and use more fresh food, among other subjects.

*Ana Aguirre, Executive Director, United Community Centers*

*Terry Kaelber, New York City Project Director for the Community Experience Partnership*

*Rachael Neff, Assistant Executive Director, Lenox Hill Neighborhood House*

*Monica Serrano, Senior Project Manager, United Neighborhood Houses of New York*

## T8. One Size Does NOT Fit All: Meeting the Needs and Interests of Seniors in New York City

UNH member agencies that serve the older adult population in New York City do so in a variety of ways with a multitude of programs. The variety has grown out of the recognition of the diverse and changing needs of this expanding population. Programs and services offered by UNH members include senior centers, naturally occurring retirement communities, social adult day services, case management, home care/housekeeping, care-giving resource centers, home delivered meals and intergenerational programming.

*Amy Lowenberg, Director of Senior Services, Stanley Isaacs Neighborhood Center*

*Rebecca Mushkin, Assistant Executive Director of Senior Services, Sunnyside Community Services*

*Naomi Altman, Associate Executive Director of Older Adult Services, Queens Community House*

*Maria Rivera, Director of Senior Services, BronxWorks*

## **T9. Advocacy: A Lost Settlement House Imperative?**

U.S. settlement houses have a long history as leaders in social reform and advocates for progressive policies and initiatives. Early settlement house leaders were critical players in promoting housing standards, public health laws and child labor laws on both the national and local levels. Has government funding, which now provides the majority of support for most settlement houses, caused today's settlement house leaders to be quiet and cautious in challenging government actions, instead of leading the fight? We will explore this question with a panel of key New York City nonprofit leaders.

*Nancy Wackstein, Executive Director, United Neighborhood Houses of New York*

*Susan Stamler, Director of Policy and Advocacy, United Neighborhood Houses of New York*

*Frances Kunreuther, Director, Building Movement Project*

*Michelle Neugebauer, Executive Director, Cypress Hills Local Development Corporation*

## **T10. Using Arts and Culture to Promote Local Talent and Build Community**

Since the earliest days of the settlement house movement, arts and cultural programming have been recognized as effective means for creating bonds between people of different backgrounds and adding to the richness and vitality of communities. Such programming can also nurture creative expression and build self-confidence. NYC's settlements continue to recognize this. This panel will highlight the way settlement houses use arts and cultural programming to strengthen individuals, cultivate and promote local artists, and strengthen their communities.

*Jim Furlong, Director of Arts, Hudson Guild*

*Menon Dwarka, Director, Greenwich House Music School*

*Jay Wegman, Director of the Abrons Arts Center, Henry Street Settlement*

## **T11. Smarter Safety Net: Improving Service through Data and Technology**

This workshop will provide participants with an update on how IBM is currently helping three NYC settlement houses in leveraging technology and information systems to enhance client services, promote strategic planning and gain operational efficiencies. Presenters will engage the three pilot settlement house executive directors in a panel discussion, demonstrating first-hand how the data solutions being developed by IBM improve management and leverage data within their organizations.

*Sherry Swick, Senior Program Manager, Corporate Citizenship and Corporate Affairs, IBM*



*Kelly Tinsley, Senior Project Manager, IBM*

*Robin Willner, Vice President, Global Community Initiatives, IBM*

*Michael H. Zisser, Executive Director, University Settlement Society of New York*

*Carolyn McLaughlin, Executive Director, BronxWorks*

*Michael Rochford, Executive Director, St. Nicks Alliance*

## **T 12. Strategies for Engaging Disconnected Youth for a Brighter Future**

In New York City there are more than 170,000 young people between the ages of 16 – 24 who are not in school and not in the workforce. These “disconnected” youth still have the chance to achieve academic success and workforce training. UNH members are leaders in designing effective programs to reach and engage this population. This workshop will highlight the creative and comprehensive programming that helps young adults obtain a high school diploma or General Equivalency Degree, gain vocational skills and enter the workforce or college. In addition, because of the holistic nature of settlement houses, these young adults have access to counseling and other human services to support them.

*Anthony Ng (moderator), Deputy Director for Policy and Advocacy, United Neighborhood Houses of New York*

*Lowell Herschberger, Director of Youth Services, Cypress Hills Local Development Corporation*

*Steven Portericker, Director of Youth Services, Union Settlement Association*

*Lew Zuchman, Executive Director, SCAN New York*

## **Tuesday Workshops, Series III**

**2:45 – 4:00 pm**

### **T13. A Neighborhood-Based Approach to Housing the Chronic Street Homeless Population**

Through contracts with the NYC Department of Homeless Services (DHS), Goddard Riverside Community Center and BronxWorks are the single points of accountability (in Manhattan and the Bronx, respectively,) for all outreach and housing placement services in the City’s new NYC Street to Home program. A combination of measureable performance objectives, quality service coordination, and a neighborhood-based approach has resulted in an unprecedented level of success in housing chronic street homeless individuals. This workshop will address how to integrate the principles and values of the settlement house into a large, performance-based, government contract.

*Kristen Edwards, Director of the Manhattan Outreach Consortium, Goddard Riverside Community Center*

*Doug Becht, Clinical Services Coordinator, BronxWorks*

### **T14. Measuring Impact from Within: A Proactive Self-Assessment Approach**

Impact measurement is often driven by demands that come from outside an organization or program: funders, regulatory bodies and public opinion regularly establish outcomes prior to approving funding. In this workshop, participants will learn to develop an internally driven approach that draws on the goals and values articulated in their agencies’ strategic plans and how to apply that approach to both programs and administrative functions. Utilizing a three-tiered “hotel star” model we will assess (1) alignment with organizational mission and values; (2)

compliance with regulatory and contractual obligations; and (3) best practices for each program or department. By analyzing the results of the assessment, an agency can begin to articulate funding needs, programmatic trends, planning priorities and public relations opportunities

*Laura Langner, Director of Quality Improvement & Compliance, The Educational Alliance*

### **T15. Junior Boards – Key to the Future of Your Board of Directors or a Drain on Precious Resources?**

Many nonprofit organizations have started junior boards as a method of engaging younger supporters, with the hope that these young people may someday develop into major donors. But what is the appropriate role for a junior board, and what are realistic expectations of junior board members? What are the best ways to recruit and manage a junior board so that they are a net resource for the agency rather than a net cost? This workshop will talk with a number of settlement houses who have developed successful junior board programs to hear their thoughts on items such as the best use of staffing, creative events, outreach suggestions, working around the time pressures of young professionals, how to become the charity of choice for a young person and fundraising expectations for junior boards.

*Jessica Ziegler (moderator), Director of Development, United Neighborhood Houses of New York*

*Nicole P. Sharpe, Director of Development, University Settlement and The Door*

*Additional presenters from settlement houses and junior boards to be announced.*

### **T16. Settlements and Social Justice: Community Organizing Today**

Reflecting on the title of Allen Davis' 1961 book, Spearheads for Reform and on the early progressive history of the settlement house movement that the book describes, this workshop will explore several current examples of settlement houses engaged in community organizing as a means for empowering those who live in under-resourced communities and who experience daily the social and economic inequities that persist in public education, housing and other areas of urban life. Have settlement houses been true to the social reform agenda of the idealists who were the early leaders and the workers in the settlement house movement in the United States? Has the "spear" been dulled? Can the settlement house movement again be the cutting edge for the social change that justice demands?

*Irma Rodriguez, Executive Director, Queens Community House*

*Jack Doyle, Executive Director, New Settlement Apartments*

*Stephan Russo, Executive Director, Goddard Riverside Community Center*

### **T17. Youth Gathering**

Experienced youth leaders / youth development specialists from IFS member organizations in Europe, Canada and the U.S. will lead a community-building process for any young people and youth workers at the Settlement Summit conference who are interested in voluntarily participating. The goal is to build relationships among young people who are part of the settlement house movement, teach / share skills and models to take back home, and to elevate the voices and opinions of young people among the leadership of IFS, UNCA, UNH and friends of the conference. This first gathering will initiate the

Settlement Summit Youth Project, begin the process of getting to know each other, and orient young people and youth development staff to the youth-focused opportunities throughout the conference. “Youth” are defined as people ages 18 to 26, but conferees of any age are welcome to join in this gathering.

**Settlements Perform!**

**7:00 – 9:30 pm**

Enjoy an evening of home-grown entertainment for an international audience, sharing the very best talents of the children, youth, adults and seniors who

developed their skills at the many settlement houses of New York City. The arts have always been an integral part of the settlement mission, and countless artists, from George and Ira Gershwin to Alicia Keyes, have come out of NYC settlement houses. Hundreds of additional ticket-buying audience members, as well as various dignitaries will be joining the conferees in the audience, and Mayor Bloomberg will be a featured speaker.

**Settlements Perform!** celebrates the following birthdays

- United Neighborhood Houses of New York’s 90<sup>th</sup>
- United Neighborhood Centers of America’s 100<sup>th</sup>
- University Settlement Society of New York’s 125<sup>th</sup>

## WEDNESDAY PROGRAM DESCRIPTIONS

**Welcome and Opening Plenary**

**8:45 – 11:00 am**

### Welcome

*Tony Wagner, President, IFS*

*John Sexton, President, New York University*

### The Local Impact of International Philanthropy

Our morning will focus on the theme of international philanthropy and its intersection with local communities, particularly with anchor institutions such as settlement houses around the world. This topic is of interest to leaders in the settlement house movement for many reasons. The unprecedented growth in cross-border giving in the last ten years, particularly from U.S. foundations, is clearly making

an impact around the world. The foundation leaders who will address the conference are pioneers in this movement, recognizing the importance of local knowledge and power-sharing, as well as the need to build the capacity of local institutions. Settlement house leaders from the audience will be interested to hear how the philanthropic world engages with the local entities they fund to choose program models, support indigenous leadership, and build the institutional capacity of their partners for long-term sustainability – and about the challenges to doing this. The settlement house model is relevant in many settings, populations and situations. It is effective in anchoring communities in crisis or transition, and in then also in subsequent generations following large social changes. Quite often settlements are the first source of support for displaced people and immigrant groups, adapting services and programs as needed, and respecting the strengths and input of those who come to them as participants and neighbors. Are there opportunities, therefore, for both

philanthropists and members of IFS that should be explored in the future?

**Moderator: Brad Smith**, President and CEO, The Foundation Center (New York)

**Keynote Address:**

**Gara LaMarche** is President and CEO of The Atlantic Philanthropies, an international grantmaking foundation dedicated to bringing about lasting changes in the lives of disadvantaged and vulnerable people. Atlantic focuses on four critical social challenges: Aging, Children and Youth, Population Health, and Reconciliation and Human Rights. Programs funded by Atlantic operate primarily in Australia, Bermuda, Northern Ireland, the Republic of Ireland, South Africa, the United States and Viet Nam. Mr. LaMarche joined Atlantic in April 2007 to lead the organization through its final chapter as the foundation plans to disburse its remaining endowment and complete active grantmaking by 2016. Under Mr. LaMarche, Atlantic has applied an overarching social justice framework to guide its work that has emphasized its focus on public policy advocacy. Before joining Atlantic, Mr. LaMarche served as Vice President and Director of U.S. Programs for the Open Society Institute, Associate Director of Human Rights Watch, and a variety of positions with the American Civil Liberties Union.

**Conversation Partners:**

**Urvashi Vaid**, Immediate Past Executive Director of the Arcus Foundation, is a community organizer and attorney who has been a leader in the Lesbian, Gay, Bisexual, Transgender (LGBT) movement since 1980 and has worked in philanthropy for ten years. During this academic year she will be a Visiting Scholar with the City University of New York Graduate Center's Department of Sociology, working with the Social Justice Sexuality Project. From 2005 – 2010 Vaid was Executive Director of the Arcus Foundation, a private grantmaking foundation that supports social justice and conservation organizations worldwide. Before joining Arcus, Vaid was a deputy director at the Ford Foundation, and for more than 10 years

prior to that, she worked for the National Gay and Lesbian Task force, the oldest national LGBT civil rights organization in the United States.

**Cris Doby**, is a Program Officer with the Charles Stewart Mott Foundation in their program, "Pathways Out of Poverty," with a specialty in community organizing and civic engagement. Doby joined the Foundation after serving as a Community Builder Fellow with the U.S. Department of Housing and Urban Development (HUD). Previous to her position at HUD, she served as social action director for several Catholic dioceses. She is a graduate of the University of Detroit-Mercy, Loyola College of Maryland, and Loyola University of New Orleans, where she earned her M.A. in Theology. The Charles Stewart Mott Foundation is a grantmaking foundation based in Flint, Michigan that provides funds for four program areas: Civil Society, Environment, the Flint Area, and Pathways Out of Poverty; grants were provided to organizations in well over thirty countries this year.

**Alejandro Villanueva** (to be confirmed), was named Regional Director of Programs in Latin America and the Caribbean for the W. K. Kellogg Foundation in 2009. Villanueva, a Mexico City resident, provides leadership and strategic direction for programming initiatives in the region. He was previously marketing director at AXA in Mexico, and was head of Corporate Affairs at the ING Group of Mexico City. Prior to holding these positions, he worked at McKinsey & Company in the U.S., Spain, the Netherlands, India, Morocco, Mexico and Central and South America. With the Kellogg Foundation he oversees the foundation's efforts in Latin America to support organizations that will create conditions that propel vulnerable children to success. He holds a master's degree from the DUXX Graduate School of Business Leadership in Monterrey, and a bachelor's in business from Universidad Iberoamericana in Mexico City.

## Wednesday Workshops

### 11:30 am – 12:30 pm

### W1. Youth Integration for an Interconnected World through Social and Emotional Education – The CPYWD Approach

This workshop will challenge participants to think about the current approaches used to educate young people in developing countries. Mr. Yakubu Iddrisu, (Ghana) and Ms. Maartje Bos (The Netherlands) will discuss the need for a more holistic approach to education that builds and supports the social and emotional development of young people, better-equipping them for future individual and societal challenges. Participants will learn about how the Community Partnership for Youth and Women Development (CPYWD) utilizes a holistic educational approach that incorporates the “hearts and souls” of young people. The CPYWD is a multi-purpose community-based NGO that focuses on community development through individual life transformations, working to achieve attitudinal change among young people and women and advocating for their dignity and image. Through the use of case studies, participants will be engaged in a discussion on global perspectives of educational approaches and strategies.

*Yakubu Iddrisu, Executive Director, Community Partnership for Youth and Women Development (Ghana)*

*Marije Bos, Social Worker, CPYWD volunteer (The Netherlands)*

### W2. Different is Normal

Come to this workshop to learn about a successful model for creating true community integration, understanding and cooperation. The MITTENDRIN in Hellersdorf opened in 1993, in the Berlin-Marzahn-

Hellersdorf district, as a drop-in center serving people with mental health issues, learning disabilities and chronic alcohol dependency. Eight years ago, at the urging of the MITTENDRIN participants, the center opened its doors to the surrounding community and became a fully-integrated neighborhood center serving residents of all abilities. MITTENDRIN has become a popular meeting place for people with and without disabilities and now offers a full range of leisure activities, legal advice, language classes, computer training, psychosocial consultations and much more. Presenters will also share their strategies for communicating their important work to politicians, businesses and other key community leaders, as well as the general public.

*Ursula Gobes, Managing Director, MITTENDRIN (Hellersdorf, Berlin, Germany)*

*Juliane Gobes, Deputy Managing Director, MITTENDRIN*

### W3. Diamonds are for Everyone – National Federations

The national federations within IFS have each developed a variety of programs, development approaches and other support services that they offer to their settlement house and community development members. The focus of this workshop will be for current or developing federations to look at ways they can share existing methods and good practices, strengthen their effectiveness, develop new initiatives with each other, and ultimately across their memberships. Two or three practical examples of successful federation work will be shared during the workshop. Come to this workshop prepared to learn what kind of “diamonds” have been developed by various national federations and how they could be shared with other IFS members. The workshop will address the following questions: 1) Is there recognized good practice for federations? 2) How do

we strengthen the functions of federations? 3) How do federations work with and engage their members? 4) What are the communications issues for a membership body and what works for you? 5) How can national organizations exchange their knowledge and skills for the benefit of all IFS members? 6) How can umbrella bodies strengthen IFS?

*Paul Vlaar, Senior Project Leader for MOVISIE, Dutch National Institute for Community Development*

*Ben Hughes, CEO, bassac (United Kingdom)*

#### **W4. Believing in the Power of Community: Models from Orissa, India**

Learn about two successful models of community work in the Orissa region of India. The National Youth Service Action and Social Development Research Institute (NYSASDRI) started in 1973 from a remote village in the Dhenkanal district, and has since reached out to more than 2.2 million people in nine districts of Orissa. It has developed an integrated strategy of combining direct service delivery approaches (health, education, nutrition, and housing) with community development, research, advocacy, and networking, while always adhering to a community participation approach. The Social Education for Environment and Development (SEED) organization was formed in 1991 by a group of social workers and strives for the socio-economic and cultural development of the aboriginal tribe in the underdeveloped districts of Orissa. SEED works with the most vulnerable sectors of society, especially women, children and bonded laborers, persons with disabilities and landless individuals. Learn about their initiatives for facilitating alternative thrift and credit systems, linkages with banks, health care systems, educational opportunities, and other anti-poverty programs.

*Sarangadhar Samal, Director, NYSASDRI*

*Sabita Swain, Chair, SEED*

#### **W5. It Starts with You. It Stays with Him: The White Ribbon Campaign**

“It Starts With You” is a social media campaign developed by the White Ribbon Campaign and Centre Ontarien de Prévention des Agressions (COPA) designed to strengthen men’s capacity to engage boys and young men in their lives and communities. The campaign targets adult men (fathers, family members, educators, and community leaders) to encourage them to become involved in the lives of boys in promoting gender equality while teaching the skills and benefits of healthy and equal relationships with women. In this workshop, participants will learn about the White Ribbon Campaign, which is an international effort operating in over sixty countries to end violence against women. In addition, WoodGreen’s Homeward Bound program, another example of how neighborhood centers can address this issue, will provide a concrete example of how to support women-led families living in poverty and on social assistance to transition from dependency to self sufficiency and independence.

*Humberto Carolo, Director of Programs, White Ribbon Campaign (Toronto, Canada)*

*Brian Smith, President and CEO, WoodGreen Community Services (Toronto, Canada)*

## W6. Inside – Out: Embracing Organizational Change in Turbulent Times

“Change begins at home” is a concept taken very seriously at Toronto’s North York Community House (NYCH). After spending years serving large numbers of new comers to Canada, NYCH began a project aimed at increasing low-income community members’ engagement in social change. NYCH quickly realized, however, that they also needed to challenge some of the organization’s long-held beliefs. Thus started a process of organizational self reflection that led to real change within the organization and community and increased NYCH’s flexibility to respond to neighborhood and political challenges. This workshop will outline the principles that guided NYCH through their process and the presenters will share key areas of learning that illustrate the importance of understanding organizational culture, measured risk-taking, reflection and development, and strong leadership. The impacts have been positive, including: a better community engagement philosophy that frames all of their work; more capacity building and learning opportunities for community members; and increased organizational capacity to manage change effectively and address emerging needs and issues.

*Shelly Zuckerman, Executive Director, North York Community House (Toronto, Canada)*

*Bonnie Hunter, Director of Human Resources and Administration, North York Community House*

## W7. Volunteerism and Inclusion

Most organizations rely heavily on volunteers whose roles and expectations differ from program to program. While all recognize the importance of volunteerism and its potential impact on social inclusion, each organization may approach this work from a different perspective. For this workshop,

the concept of volunteerism will move away from the charitable model of “good works” and “free labor” to one that promotes social inclusion and community engagement. Usually, inclusion is seen as a way for newcomers and other marginalized groups to fit into the mainstream society of their home. There is little thought, however, given to how the mainstream may need to change in order to create an inclusive society. Using the example of two adult learning workshops, the session will look at models of volunteering and what they have fostered and taught participants. The first will focus on a program that attracts a diverse mix of Canadian-born and immigrants who use the program for immediate needs and professional advancement. The second program relies more heavily on volunteers from more privileged backgrounds.

*Judi Snively, Co-coordinator of the Adult Learning Programs, St. Christopher House (Toronto, Canada)*

*Lambrina Nikolaou, Director of Community Programs, St. Christopher House*

## W8. Origins of the Settlement Movement: Toynbee Hall, Cambridge House and University Settlement Society of New York

This workshop examines the origins of the settlement movement in London from 1884 and demonstrates how the history of the movement has relevance in the work of settlements today. Starting with an introduction to Toynbee Hall as the first settlement to be established, this workshop will use Cambridge House and University Settlement Society of New York as examples of the growth of settlements built on the principles established by Samuel and Henrietta Barnett, the founders of Toynbee Hall. Following the organizations over the past 126 years, the workshop will take a closer look of how they evolved and adapted to the changing needs over the years. Finally

the panelists will focus on the current role of settlements and how the pioneering work continues today, demonstrating how settlements and programs are relevant and effective to meet the challenges of the 21<sup>st</sup> century, building on strong foundations for the future. The workshop will include a range of materials that bring to life the three settlements including archival photographs, historical booklets and impact case studies.

*Graham Fisher, CEO, Toynbee Hall*

*Clare Gilhooly, CEO, Cambridge House*

*Michael H. Zisser, Executive Director, University Settlement Society of New York*

## W9. Youth Project Working Group

Those young people and youth workers who agreed to work on the Settlement Summit Youth Project throughout the week will use this time to begin their work. Their assignment is to articulate why and how settlement houses (neighborhood centers, community centers) are relevant to young people today. Or are there ways settlement houses are NOT relevant? What do the adult / older leaders in the settlement movement need to know and understand from the youth perspective about maintaining relevance and usefulness for young people? The process over four “project meetings” will be to use group discussion, exercises and creativity to figure out the “answers” and to develop a creative way to present this to the conference on Friday evening.

## Citywide Study Tours & Dinner

3:00 – 7:00 pm

### ST-1. Lenox Hill Neighborhood House

[www.lenoxhill.org](http://www.lenoxhill.org)

**Borough: Manhattan**

**Tour Focus: Youth and Families**

**Agency:** Lenox Hill Neighborhood House was founded in 1894 by the Alumnae Association of Normal College (now known as Hunter College of the City University of New York) as a free kindergarten for the children of indigent immigrants. As the oldest and largest social services and educational organization on the Upper East Side, Lenox Hill Neighborhood House has a history rich in community activism and innovation, addressing such issues as affordable housing, poor working conditions, health care, hunger, early childhood education, poverty, unemployment, homelessness, juvenile delinquency, crime prevention and long-term care for older adults.

**Neighborhood:** Due to the high population density and land prices there are many luxury residential high-rises and skyscrapers in the neighborhood. Among the wealthy, the only public housing projects for those of low to moderate incomes on the Upper East Side are located close to the neighborhood's northeastern limits. Clients of Lenox Hill Neighborhood House include indigent families and the working-poor who live in the East Side's housing projects and tenements or who travel to the Upper East Side to work in low-wage jobs such as cashiers, housekeepers, nannies and laborers.

**Translation Available:** Spanish



## ST-2. Kingsbridge Heights Community Center

[www.khcc-nyc.org](http://www.khcc-nyc.org)

**Borough: Bronx**

**Tour Focus: Youth and Families**

**Agency:** The Kingsbridge Heights Community Center was founded in 1974 by a small group of community residents who recognized the need for a multi-service center to serve the neighborhood. Since these beginning steps in 1974, the Center has grown into a large facility that currently provides a wide range of programs to the entire community. Programs range from pre-school through services for senior citizens with many of them unique in their approach.

**Neighborhood:** Kingsbridge Heights is a working class residential neighborhood the Bronx. Historically, Kingsbridge was once a neighborhood of predominately Irish immigrants. From the late 1970s the Irish population has decreased significantly, being replaced by large numbers of African-Americans, Hispanics, Asians, Albanians, and Greeks. Over the past few decades the neighborhood's demographics have shifted to mostly Hispanic residents with Dominicans and Puerto Ricans as the largest groups.

**Translation Available:** Spanish, Hungarian, German, Korean, French

## ST-3. The Door

[www.door.org](http://www.door.org)

**Borough: Manhattan**

**Tour Focus: Youth Development / Teens**

**Agency:** A subsidiary of University Settlement, The Door, founded in 1971, serves more than 11,000 young people from all over New York City, aged 12-21, with a wide range of services including comprehensive health care, GED and English language classes, tutoring and homework help, college preparation and

computer classes, career development and training, job placement, legal services, arts, daily meals, sports and recreational activities all under one roof.

Programs evolve with the needs of young people, with the goal of helping help each and every young person who walks through the door discover and achieve his or her greatest potential.

**Neighborhood:** The Door is nestled between the neighborhoods of Tribeca and SoHo. It is steps away from the famous Canal Street, which forms the main spine of Chinatown and is a bustling commercial district, crowded with low-rent open storefronts, and street vendors to the west; banks and jewelry shops to the east.

**Translation available:** Spanish

## ST-4. Cypress Hills Local Development Corporation

[www.cypresshills.org](http://www.cypresshills.org)

**Borough: Brooklyn**

**Tour Focus: Youth Development / Teens**

**Agency:** The Cypress Hills Local Development Corporation (CHLDC) is a not-for-profit community organization, serving 8,000 residents a year through a comprehensive array of housing preservation, economic development, community organizing and youth and family support services programs and projects. CHLDC was formed by a group of activist residents and merchants in 1983 and is a resident governed organization. CHLDC services include: homeownership counseling, mortgage foreclosure prevention, landlord-tenant advocacy and mediation, tenant organizing, small business technical assistance, job placement and training, summer youth employment, six after-school programs and two school-based community centers, an InterGenerational Services program, a college access center, a foster care prevention program and services targeted to older, out-of-school youth.

**Neighborhood:** Cypress Hills is an evolving northeast Brooklyn enclave. In the late 1970's and early 80's a large influx of African Americans and Latinos, including Dominicans, Central Americans and some South Americans, especially from Guyana, settled in the neighborhood. The Cypress Hills Local Development Corporation was formed in 1983 in response to the neighborhood's rapid changes. More recent arrivals have been Haitians, Jamaicans, Indians, Pakistanis, Koreans and some Chinese.

**Translation available:** Spanish, French Creole, Ukranian, Russian, Korean, French

### ST-5. Center for Family Life

[www.cflsp.org](http://www.cflsp.org)

**Borough: Brooklyn**

**Tour Focus: Youth Development / Teens**

**Agency:** Center for Family Life (CFL) is a neighborhood-based family and social services organization with deep roots in Sunset Park, Brooklyn. Since 1978, CFL has been a force for positive change in this underserved community. The goal is to strengthen the community from within by empowering individuals and families to develop their unique potential. Every day, the organization helps young people and adults develop the skills they need for secure, fulfilling lives. Comprehensive services are offered through a range of programs and services that address families' needs from every angle. These include family counseling and neighborhood-based foster care; cultural, educational and recreational programs at neighborhood public schools, adult and youth employment programs; and an emergency storefront for food and advocacy.

**Neighborhood:** Sunset Park is a neighborhood in the western section of Brooklyn. It is a densely populated, low-income neighborhood with a large percentage of recent immigrants, with Hispanics comprising half of Sunset Park's population. There has also been an

influx of Asian immigrants. It also includes Brooklyn's Chinatown, which was originally settled by Cantonese immigrants, and in recent years, experienced an influx of Fuzhou immigrants.

**Translation available:** Spanish

### ST-6. Arab American Family Support Center

[www.aafscny.org](http://www.aafscny.org)

**Borough: Brooklyn**

**Tour Focus: Immigration**

**Agency:** The Arab-American Family Support Center (AAFSC) provides comprehensive social services to Arab-American immigrant families and children throughout the New York City area. Established in 1994, AAFSC addresses the unique needs of the Arab immigrant population across the city through a variety of programs, services and activities.

**Neighborhood:** Since its inception, Cobble Hill has been a residential enclave for professionals. Initial development during the mid-nineteenth century was spurred by its proximity to the South Ferry service to Lower Manhattan that opened in 1836. Continuous efforts are underway to preserve, maintain and restore the historic bluestone sidewalks that line the residential streets, an essential characteristic of the area. It is served by two commercial main streets - Court and Smith Streets.

**Translation available:** Arabic, Spanish, Urdu, Bengali, French

## ST-7. Shorefront YM-YWHA of Brighton-Manhattan Beach

[www.shorefronty.org](http://www.shorefronty.org)  
**Borough: Brooklyn**  
**Tour Focus: Immigration**

**Agency:** For over half a century, the Shorefront YM-YWHA has been committed to serving the community of Brighton-Manhattan Beach. Established in the early 1950s, the center has been at the heart of change and immigration in multicultural South Brooklyn. A vibrant Jewish community center and social service agency, the Shorefront Y has grown with its population, integrating immigrants into American society, inspiring families and individuals to reconnect to their Jewish roots and providing a full array of programs to meet the needs and interests of diverse constituencies.

**Neighborhood:** Brighton Beach has a large community of Jewish immigrants who left the Former Soviet Union between 1970 and the present day. Some non-Jewish immigrants, such as Armenians and Georgians, have also settled in the area, taking advantage of the already established Russian-speaking community. Manhattan Beach is a residential neighborhood traditionally known as an Italian and Ashkenazi Jewish neighborhood; it is also home to a sizable community of Sephardi Jews and a large Russian Jewish presence. It is known for being one of the wealthiest neighborhoods in Brooklyn, with some of the borough's most expensive real estate. Both neighborhoods are close to the famous Coney Island, a major resort and site of amusement parks that reached its peak in the early 20th century.

**Translation available:** Russian

## ST-8. Jacob A Riis Neighborhood Settlement House

[www.riissettlement.org](http://www.riissettlement.org)  
**Borough: Queens**  
**Tour Focus: Immigration**

**Agency:** Jacob A Riis Neighborhood Settlement House, founded in 1888, offers comprehensive services to youth, adults, seniors, and families in the Western Queens community of Long Island City. Riis Settlement works to support individuals who reside in the Queensbridge and Ravenswood Houses (New York City public housing) and the overall Western Queens community. Through the five centers, Riis Settlement works to provide vital services to over 450 people a day and approximately 10,000 during the course of the year. The services offered at Riis Settlement are uniquely organized through the Center for Youth Services, the Center for Adult Services, the Center for Technology and Science, the Center for Arts and Culture, and the Center for Health and Healing.

**Neighborhood:** Long Island City (LIC) is home to The Queensbridge Houses, the largest public housing development in North America. Queens County is the most diverse place in the United States, if not the world, with almost 150 different languages spoken and is a vibrant immigrant community. As with many neighborhoods in New York City, LIC is facing ongoing gentrification. Amidst the diversity of this neighborhood is a thriving arts community with art galleries and studios and has a history as being a “hotbed” of hip-hop.

**Translation Available:** Arabic, Bengali, Danish, French, German, Haitian Creole, Hindi, Italian, Spanish, Swedish, Tagalog, Thai, Vietnamese, Urdu

## ST-9. Northern Manhattan Improvement Corporation

[www.nmic.org](http://www.nmic.org)

**Borough: Manhattan**

**Tour Focus: Workforce Development**

**Agency:** Founded in 1979, Northern Manhattan Improvement Corporation (NMIC) is a leader in providing comprehensive services to the most at-risk residents of upper Manhattan, a low-income mostly immigrant Latino population caught in a bind of rising rents, deteriorating housing, and limited employment opportunities. NMIC preserves affordable housing through legal services, community organizing, and building weatherization; they promote economic self-sufficiency through adult education and workforce development; and stabilize families through social services, health education, and domestic violence intervention. All NMIC services are free and bilingual in English and Spanish.

**Neighborhood:** NMIC is in the heart of Washington Heights located in the northern reaches of the borough of Manhattan. Today the majority of the neighborhood's population is of Dominican birth or descent (the area is sometimes referred to as "Quisqueya Heights"), and Spanish is the dominant language on the streets. Washington Heights has been the most important base for Dominican accomplishments in political, non-profit, cultural, and athletic arenas in the United States since the 1960s.

**Translation available:** Spanish

## ST-10. BronxWorks

[www.bronxworks.org](http://www.bronxworks.org)

**Borough: Bronx**

**Tour Focus: Workforce Development**

**Agency:** In 1972, when the South Bronx was undergoing profound social change, BronxWorks opened its first office in Morris Heights under the name Citizens Advice Bureau, which provided walk-in information and referral service. It was based on the British model of Citizens Advice Bureaus, which help people with advice and services. Over the years, the community center has grown tremendously, providing services to address the needs of all age groups from infants to senior citizens, as well as selected special needs populations. These include immigrants, homeless individuals and families, people impacted by HIV/AIDS, and adults making the transition from welfare to work. BronxWorks plays a vital role in the continuous effort to rejuvenate the Bronx from an impoverished, underserved area to a vibrant, diverse, and vital cluster of communities.

**Neighborhood:** There have been significant urban renewal efforts in the South Bronx since the 1980s, and many community development organizations have been committed to rebuilding the neighborhood. From Latin Jazz to the first emergence of Hip Hop in the 70s, the South Bronx has fostered a wealth of creativity. The Pregones Theater which produces Latin American plays and the famous Yankees Stadium are highlights of the South Bronx.

**Translation available:** Haitian Creole, Russian, Japanese, French, Hindu, Spanish

## ST-11. Queens Community House

[www.queenscommunityhouse.org](http://www.queenscommunityhouse.org)

**Borough:** Queens

**Tour Focus:** Older Adults

**Agency:** In 1975 Forest Hills Community House (FHCH) opened its doors with three staff members. From the beginning, the agency's mission included bringing together the economically, ethnically and racially diverse residents of the community. The center was to be a place where all residents could come together to enhance the capacity of the neighbors to help each other. The first programs were a children's program and the summer day camp. Self Help, Inc., moved a senior center into the building and became a FHCH program in 1993. Over the years, Forest Hills Community House began running programs in neighborhoods beyond its Forest Hills/Rego Park roots. In 2007 Forest Hills Community House changed its name to Queens Community House, reflecting its growth and successful partnerships and collaborations. Today, Queens Community House has over 400 full and part-time staff, offering youth, community and senior programs in 20 sites, and serves over 20,000 people a year.

**Neighborhood:** With three distinct shopping areas, each reflecting various characteristics of the neighborhood, Rego Park is equally known for its residential area as its commercial area. The area has had a significant Jewish population, most of which comes from Georgia and Russia. Most of the Bukharian Jewish immigrants in the neighborhood come from Uzbekistan and Tajikistan, and it is possible to find excellent, authentic Uzbek and Tajik cuisine in many Rego Park restaurants. Immigrant populations from Albania, Israel, Romania, Iran, Colombia, South Asia, China, and South Korea are also well-represented.

**Translation available:** Spanish

## ST-12. Sunnyside Community Services

[www.scsny.org](http://www.scsny.org)

**Borough:** Queens

**Tour Focus:** Older Adults

**Agency:** Sunnyside Community Services (SCS) was started by a group of older residents in 1974, as a tiny senior center in a church basement, to give older residents "a place to go." Responding to community needs over the years, the center has grown to become the largest community-based social service agency in Western Queens, now reaching over 15,000 residents who range in age from five to over 100 years old.

**Neighborhood:** Sunnyside is a neighborhood in the western portion of Queens. Ethnicities of Sunnyside's residents include Latin American, Korean, Japanese, Chinese, Tibetan, Nepali, Indian, Albanian, Bangladeshi, Irish, Turkish and Romanian.

**Translation available:** American Sign Language, Arabic, Cantonese, French/Creole, Hindi, Italian, Korean, Polish, Portuguese, Romanian, Russian, Sindhi, Sinhalese, Spanish, Spanish Sign Language, Tafalog, Ukranian, Urdu, Yugoslavian (Slavak), Spanish.

## ST-13. New Settlement Apartments

[www.settlementhousingfund.org](http://www.settlementhousingfund.org)

**Borough:** Bronx

**Tour Focus:** Housing and Community Development

**Agency:** New Settlement Apartments is a not-for-profit housing and community service organization located in an under-served area of the southwest Bronx. The organization has a 20-year track record of active commitment to neighborhood revitalization and community development, including working towards excellence in community public schools. An integral part of the progressive housing philosophy embraced by New Settlement Apartments is that

"housing is not just bricks and mortar." The organization's mission is not only to rebuild and maintain a sizable portion of the housing stock in its neighborhood, but also to support the rebuilding of the neighborhood's social capital. Year-round community services and education programs are structured in direct response to the interests of neighborhood residents, who are primarily low-income African Americans and Latinos, including many new immigrants. Programs serving over 5,600 youth and adults each year are staffed by paid professionals and dedicated volunteers.

**Neighborhood:** There have been significant urban renewal efforts in the South Bronx since the 1980s, and many community development organizations have been committed to rebuilding the neighborhood. From Latin Jazz to the first emergence of Hip Hop in the 70s, the South Bronx has fostered a wealth of creativity. The Pregones Theater which produces Latin American plays and the famous Yankees Stadium are highlights of the South Bronx.

**Translation available:** Spanish

## ST-14. St. Nick's Alliance

[www.stnicksnpc.org](http://www.stnicksnpc.org)

**Borough:** Brooklyn

**Tour Focus:** Housing and Community Development

**Agency:** The St. Nicholas Neighborhood Preservation Corporation (now St. Nicks Alliance) was born with the long-range goal of revitalizing its multi-ethnic, multi-racial Williamsburg/Greenpoint community to the benefit of low and moderate income residents. Today, St. Nicks remains a community-led institution operating in five strategically focused program areas: 1) housing preservation and development; 2) economic development; 3) workforce development; 4) health care; and 5) youth and family services.

**Neighborhood:** Williamsburg is a neighborhood in Brooklyn home to the enclaves of many ethnic groups, including Germans, Hasidic Jews, Italians, Puerto Ricans, and Dominicans. The neighborhood is also a magnet for young people moving to the city, and is an influential hub for indie rock and so-called "hipster" culture. New construction is prevalent on streets where most buildings date back up to a century. Its location close to Manhattan, connections with mass transit and future plans to build public parks near the waterfront make the location more expensive each year.

**Translation available:** Spanish

## ST-15. Goddard Riverside Community Center

[www.goddard.org](http://www.goddard.org)

**Borough:** Manhattan

**Tour Focus:** Homelessness and Community Organizing

**Agency:** Goddard Riverside was formed in 1959 when two historic settlement houses merged: Riverside Community House, founded in 1887, and Goddard Neighborhood Center, founded in 1892. Starting in 2006, St. Matthew's & St. Timothy's Neighborhood Center merged with Goddard Riverside and increased GRCC's capacity to reach and serve a wider portion of the Upper West Side community. Through 27 programs at 21 sites on the Upper West Side and in West Harlem, the agency serves over 17,000 individuals. Goddard Riverside Community Center believes in people's ability to shape their environment and the character of their society and supports that philosophy through programs such as the Family Council and the SRO Law Project. In addition, Goddard Riverside operates five buildings that provide affordable housing and on-site services for more than 600 New Yorkers and is the lead agency of the six-partner Manhattan Outreach Consortium. The agency is responsible for managing the citywide

initiative in Manhattan to provide swift housing for adults who have been chronically homeless.

**Neighborhood:** The Upper West Side is mostly a residential neighborhood which is bordered by Central Park and Riverside Park. Even through decades of development and gentrification, the neighborhood remains a mix of diverse populations. Those that use the services of Goddard Riverside are long-time neighborhood residents, new immigrants, people who are homeless, as well as neighbors that reside in the New York City Housing Authority's many buildings. West Harlem has a rich history of its own as a historically African American residential, cultural and business neighborhood.

**Translation available:** Russian, Greek, Romanian, Spanish

## ST-16. Project Hospitality

[www.projecthospitality.org](http://www.projecthospitality.org)

**Borough:** Staten Island

**Tour Focus:** Homelessness and Community Organizing

**Agency:** Project Hospitality is a non-for-profit community based organization located in Staten Island. Reaching all Staten Island communities and serving 25,000 individuals last year, the organization is an interfaith effort, committed to serving the needs of hungry and homeless people. They also serve people with special needs — people living with HIV and AIDS, people using substances, people living with mental illness — with an array of on-site professional services including HIV Services, a Family Shelter, Substance Abuse Rehabilitation and Recovery, a Homeless Drop-In Center and Transitional Shelter. In addition Project Hospitality partners with Staten Island's senior centers and many religious organizations.

**Neighborhood:** Staten Island is the most suburban of the five New York City boroughs. The population of Staten Island is mostly non-Hispanic white and there is a large Italian American community as well. On an island of 500,000 people, St. George is one of the most densely populated and impoverished neighborhoods of Staten Island's North Shore. It is a mixed neighborhood with new immigrants as well as long time residents. There is a large African American and Latino community in St. George.

**Translation available:** Spanish

## ST-17. United Community Centers

[www.ucceny.org](http://www.ucceny.org)

**Borough:** Brooklyn

**Tour Focus:** Community Gardens

**Agency:** United Community Centers is a neighborhood-based, multi generational, multi service organization. In its 53-year history, UCC has served low-income residents of East New York with high-quality services and through community organizing and advocacy. UCC's programs meet the needs of the community as East New York's population grows and changes. Currently, the majority of programming focuses on child care, urban agriculture, immigrant services and health. In addition to traditional programming, UCC evolves with programs that meet the ever changing needs and concerns of the community. Some of these include the publication of a neighborhood bimonthly newspaper that reaches 10,000 households, a partnership with another community-based organization, C.H.A.N.G.E.R., to organize around issues of predatory lending and housing foreclosures in the community, and East New York Farms!, an urban agriculture project that includes a youth internship program and the largest youth-run farmer's market in the country.

**Neighborhood:** East New York is a residential and industrial neighborhood located in Eastern Brooklyn. Its residents are predominantly Black and Latino with African American, Caribbean, Dominican and Mexican populations. There is a large immigrant population in the community that uses the services of UCC. There is also a Bengali population who reside in the border of East New York and Queens. Many of these immigrant groups contribute to the East New York Farms! Program. Over half its 900,000 residents live under the poverty line.

**Translation available:** Spanish, Polish, French Creole

## ST-18. Broadway Housing Communities

[www.broadwayhousing.org](http://www.broadwayhousing.org)

**Borough: Manhattan**

**Tour Focus: Housing**

**Agency:** Broadway Housing Communities is a New York City non-profit housing developer committed to providing innovative permanent housing for individuals and families in the greatest need. Founded in 1983, Broadway Housing has a 20-year track record in community housing development and management providing nearly 300 units of supportive housing in the communities of

Washington Heights and West Harlem. The agency's supportive housing combines permanent low-income housing with support services designed to meet the needs of our tenants and enable them to live independently. Services include medical and mental health care, vocational training and job placement, substance abuse treatment, benefits counseling and training and assistance with independent living skills.

**Neighborhood:** Since the 1920s, Harlem has been a major African-American residential, cultural, and business center. Originally a Dutch village, formally organized in 1658 it is named after the city of Haarlem in the Netherlands. Harlem was annexed to New York City in 1873. The neighborhood has been defined by a series of boom-and-bust cycles, with significant ethnic shifts accompanying each cycle. Black residents began to arrive en masse in 1904, with numbers fed by the Great Migration. In the 1920s and 1930s, the neighborhood was the locus of the "Harlem Renaissance," an outpouring of artistic and professional works without precedent in the American black community. However with the Great Depression and the deindustrialization of NYC after World War II, rates of crime and poverty increased significantly. New York's revival in the late 20<sup>th</sup> Century has led to renewal in Harlem, with the community experiencing both social and economic gentrification.



## THURSDAY PROGRAM DESCRIPTIONS

### Thursday Workshops, Series I 9:00 – 10:30 am

#### TH1. Community Advocacy – Raising the Voice of the Neighborhood

This workshop will share the ways in which community centers are developing approaches to shaping local policies and priorities. It will highlight the different methods through which community-based activists, in New York City and across England, seek to influence decision-makers. Workshop participants will hear about styles and approaches to structuring local advocacy campaigns and will learn about tools developed to help individual organizations assess their progress. Participants will learn about successful and ongoing legislative and issue campaigns. They will also discuss coalition activities and grassroots efforts that target policy makers and funders.

*Mark Parker, Head of Policy, bassac*

*Susan Stamler, Director of Policy and Advocacy, United Neighborhood Houses of New York*

#### TH2. There Goes the Neighborhood: Exploring Strategies for Scaling Up “Community-Based” Services While Maintaining Local Accountability and Responsiveness

The settlement house and neighborhood center approach is traditionally based upon a “locality-based” model of program and service provision. This presumes that there is some advantage in

delivering services and community development activities at a neighborhood scale. There is growing academic research confirming that “place based” and “multi-service” approaches to program delivery is an effective strategy. Yet there are many powerful forces encouraging local agencies to expand beyond their local neighborhoods and a growing number of organizations serving widespread “functional” communities that have been drawn to the settlement model. This workshop will explore questions related to these trends including; is there a risk of becoming bureaucratic, can we find ways to work across larger communities without losing touch with the “base,” is it possible to serve a “functional” community across a region and still build a sense of community central to our settlement model?

*Rob Howarth, Executive Director, Toronto Neighbourhood Centres*

*Lena Alhousseini, Executive Director, Arab-American Family Support Center (New York City)*

*David Chen, Executive Director, Chinese-American Planning Council, Inc. (New York City)*

*Irma Rodriguez, Executive Director, Queens Community House (New York City)*

#### TH3. The Toolkit for Starting and Sustaining a Neighborhood House: Building a Neighborhood House from the Ground Up!

This workshop aims to demonstrate and expand on the “Toolkit for Starting and Sustaining a Neighbourhood House” as a viable resource for those involved in the neighborhood house (NH)

movement. The Toolkit is an action-based, hands-on, step-by-step guide to NH development. The workshop will consist of an overview of the Toolkit project with implementation strategies, a case study of South Burnaby Neighbourhood House, as well as an interactive activity to engage participants in "troubleshooting" potential challenges and discuss creative solutions through utilization of the Toolkit. The Toolkit contains six sections, each of which reflects the key requirements for NH development: (1) Building Community, (2) Organization and Governance, (3) Partnerships, (4) Funding and Resource Development, (5) Programming and (6) Volunteers. Incorporated in 1996 by a group of local residents, South Burnaby Neighbourhood House is the first NH in the district of Burnaby. With a storefront space and seven satellite locations, SBNH has been actively meeting the needs of the community of Burnaby and enabling neighbours to strengthen their community.

*Karen Larcombe, Executive Director, South Vancouver Neighbourhood House, (British Columbia, Canada)*

*Antonia Beck, Executive Director, South Burnaby Neighbourhood House*

*Natalie Taylor, Neighbourhood House Liaison for Association of Neighbourhood Houses of BC (ANHBC)*

#### **TH4. "Down Under" Centers**

While a great deal is known and written about neighborhood centers in other regions of the world, Australia's 1000 plus centers have generally remained invisible. With the use of pictures, stories and research data, the presenters will introduce participants to the diverse Australian models that have been utilized to meet the needs of a contemporary society, while managing increased demands for accountability. This workshop will also provide an overview of past and current socio-political climates that have resulted in both the

promotion and hindrance of grass-roots community development. Come and learn about how the Australian government's agendas for "social inclusion" and an "educational revolution" are impacting the day-to-day practices of neighborhood centers – and, how these agendas are fostering innovative responses.

*Donna Rooney, Researcher/Lecturer, University of Technology, Sydney (UTS)*

*Merial Clark, Regional Networker for the Network of Inner East Community Houses*

#### **TH5. The Salama Center: An African Approach to Settlement House Work**

This session will focus on a community-based program aimed at supporting and empowering Tanzanian families and orphans affected by AIDS. Presenters will describe the origins of the program, collaboration between an international organization, Orphans International Tanzania (OIT) and an African indigenous organization, the program's developmental history, current services and plans for the future. The audience will learn about the services of the Salama Center, which is the community center where a majority of the programming takes place, and how it contrasts with services provided through the traditional settlement house approach. Come and learn how the Center achieves the mission of "improving the circumstances and quality-of-life of orphaned and abandoned children in Tanzania, affording them the opportunity to achieve their potential and grow into 'global citizens.'"

*Luka Ndalima, Co-Director, Salama Center (Tanzania)*

*Laura Fortinsky, Better Future International*

*Upendo Parsons, Case Manager, Salama Center*

*Robert Chazin, Professor, Fordham University  
Graduate School of Social Service (New York City)*

## **TH6. Story-Based Media: Inspiring Communities to Action**

Documentary films can be a powerful tool to frame social, economic, and environmental justice, and human and civil rights issues within community settings because by utilizing a story-based film, community members can begin from an emotional rather than intellectual space, moving beyond theorizing and into directed action. In this workshop, the presenters will utilize their experiences creating and implementing *The Closer to the Truth Project*. This strategic campaign utilized the documentary film *Greensboro: Closer to the Truth* as a catalyst for change in seven communities across the U.S. The film showcases the first Truth and Reconciliation commission ever held in the U.S. to explore how people confront the truth of their past and struggle with the possibility of hope and redemption. In each project, collaborations with local grassroots organizations were prioritized allowing the presenters to draw on parallel situations while supporting conflict resolution in a wide range of contexts. Information about the tools and processes needed to make a film adaptable and useful in community settings will be discussed. One of the project's participating organizations, Jane Addams Hull House Association in Chicago, will describe that organization's involvement and the concrete results and change seen from their experience with the use of story-based media as an agent of social change.

*Adam Zucker, independent filmmaker (New York, NY)*

*Sahar Driver, Campaign Coordinator, Active Voice  
(San Francisco, CA)*

*Mischelle Causey-Drake, Chief Operating Officer &  
General Counsel, Jane Addams Hull House Association  
(Chicago, IL)*

## **TH7. Local Public Institutions as Animator and Mediator: Looking for Neighborhood**

Because of Polish history there was no neighborhood center movement in Poland. While there were cultural centers developed by government institutions there were no official places created by residents for the community. This workshop will describe the CAL Association's approach and explore the challenges of empowering local residents to become the voice of their communities. The heart of the CAL Association is the Local Activity Centre Program which encourages the use of needs assessment, self-help and organizing – over 300 institutions, organizations and networks are implementing the CAL concept in Poland. A key to the CAL strategy is not to build new institutions, but to use resources already existing. The "social animator" model empowers local people and institutions to work together to meet local needs and resolve local programs. While challenging, this approach has been very successful, with over 60 local institutions fulfilling the standards to become a "Local Activity Center" and thousands of people trained in how to "animate" the community. The workshop will address how to work with local authorities and will discuss the skills necessary to build "local power," mediate on behalf of community, and create a true neighborhood center movement.

*Marta Henzler, Program Director, CAL Association*

## TH8. The Power and Practice of International Exchange

An inter-generational panel will present on specific exchange programs for both youth and adults, as well as discuss best practices and ideas to encourage conferees to engage in more of this activity throughout the IFS network.

The **Outer Limits** program of Scadding Court Community Centre (Toronto) takes an approach to working with youth that has shifted from a service delivery model to one that emphasizes the active, participatory inclusion of youth in meaningful and ‘real life’ learning and development opportunities through employment, mentorship and international experiences. Small groups of young people (diverse along many dimensions) experience life-changing international exchanges. Offering this within a supportive context allows for active integration of that experience into their personal development and long-term life plans. Through the Outer Limits India Program, 5 – 8 youth participate in a 6 month program that includes 3 months of pre-departure training and a 3 month stay in the province of Tamil Nadu in South India.

**Europe Believes in You(th)** is an effort of several IFS members in 2010 – 2011 that plans to bring together young people from Europe, the United States and Canada in three week-long workshops throughout Europe --- the first in September 2010 in Berlin. Up to 75 young people will come together to increase cultural competencies and leadership skills, as well as gaining skills and motivation to work on innovative projects back home in between workshops. Panelists will report on the first of the three workshops.

In the **New York – Berlin Connection** staff from New York City and Berlin Verband fur Sozial Kulturelle Arbeit Landesgruppe (Berlin’s federation of neighborhood houses) and UfaFabrik will

describe a successful trip by 14 New York settlement representatives to Berlin in October 2009. Through the carefully planned week of site visits and thematic discussions, it became apparent to the delegation that the characteristics of a successful neighborhood center in Germany were similar to those of an operation in the United States.

*Susanne Burkhardt, Director of Development and Community Engagement, Scadding Court Community Centre (Toronto, Canada)*

*Ali Jimaleh, Youth Worker, Scadding Court Community Centre*

*Manfred Fiedler, Director of School Day Care for Children and Youth, Nachbarschafts- und Selbsthilfezentrum UfaFabrik (Berlin, Germany)*

*Patrick Pesch, Manager of Youth and Fundraising, Nachbarschaftszentrum in der UfaFabrik*

*Herbert Scherer, Managing Director, Berlin Verband fur Sozial Kulturelle Arbeit Landesgruppe*

*Michele B. Ivory, Community Center Director, Goddard Riverside Community Center*

**Thursday Workshops, Series II**  
**10:45 am – 12:15 pm**

## TH9. Making Positive Community Change and Addressing Obstacles through Youth Leadership

This workshop addresses various aspects of working with young people with panelists who are youth workers from Denmark, the Netherlands, Sweden and the United States. The panel recognizes the many obstacles youth face in today’s society

including social and economic disadvantages and disabilities, among many other challenges. The panelists will focus on the challenges youth face including poverty, clashes with authority, lack of support to continue formal education, and feeling disconnected from the community. Each panelist works with young people to gain ownership of their communities, develop leadership, and develop their own voices to address issues. In addition to discussing different models of training, this panel will also analyze the effects and outcomes of training youth and engaging their participation in activities. This will be a forum to exchange ideas and best practices on working with youth and how they can make a difference and transform obstacles into positive community change.

*Tosin Akinsiku, Board Member, Fritidsforum (Sweden)*

*Leo Johnson, Site Director, Mosholu Montefiore Community Center (New York City)*

*Wim Ruijper, Co-Manager of a Bed and Breakfast specialized for people with mental and physical disabilities (Eifel, Germany)*

*Line K. Sidenius, Center Director for Methods, Development and Quality, Askovgarden (Copenhagen, Denmark)*

*Pim van Dam, President, Just-Do-It! Foundation (The Netherlands)*

## **TH10. A Compelling Model for the 21<sup>st</sup> Century Settlement House**

This workshop will showcase a strategic, community-based partnership in Minneapolis, Minnesota (U.S.), between Augsburg College, the Brian Coyle Center of Pillsbury United Communities, and the University of Minnesota in the development of a model for the 21<sup>st</sup> Century

Settlement House. This model is being created in the Cedar Riverside neighborhood of Minneapolis, which historically has been and continues to be an entry point for new immigrants as they settle in Minnesota. This partnership operates from the premise that it is critical to involve community members with academic institutions and NGO's as *partners* with shared power and say. While these institutions have had a long history of working together, this partnership provides an incredible opportunity to engage with neighborhood residents and stakeholders in a new way. The core innovations that will be highlighted include: 1) advancements in academic and cross sector learning; 2) leadership in community development and engagement; 3) focus on community-based participatory research; and 4) development of community designed infrastructure.

*Jennifer Blevins, Director, Brian Coyle Community Center, Pillsbury United Communities (Minneapolis, MN)*

*Elizabeth Lightfoot, Doctoral Program Director, University of Minnesota School of Social Work*

## **TH11. Neighborhood Change and Building Inclusive Communities**

This workshop will provide a brief overview of the "Neighbourhood Change" partnership between the University of Toronto's Cities Centre and St. Christopher House, one of Toronto's oldest settlement houses. The initiative involves academics across North America, Great Britain and Europe. Utilizing Toronto as an illustration, Professor David Hulchanski will present information on the trend toward increased segregation of neighborhoods along income and racial lines, creating divided cities. Maureen Fair will follow with commentary on what can be done to address these trends and what impact these

changes have on place-based community organizations such as settlement houses. They will also hold a dialogue with the audience addressing issues that were raised during the project, including revitalization vs. gentrification, the pros and cons of place-based research and analysis, and the experience of other cities around the world.

*Maureen Fair, Executive Director, St. Christopher House (Toronto, Canada)*

*David Hulchanski, Associate Director of Research of the Cities Centre, University of Toronto*

## **TH12. Utilizing Research, Evaluation and Social Auditing across Settlement Houses – European and American Perspectives on What Matters in Evaluation**

Understanding the impact of the work that settlement houses have on individuals, families and communities continues to resonate as an important topic for most leaders in the field. The issue of evaluation and social auditing is further underscored when government organizations and funders ask to see the impact and results that their funding has on communities. This workshop will approach the topic of evaluation, research and social auditing from a joint perspective offered by groups from the Netherlands and United States. The New York City group will discuss how innovative research and evaluation can support the unique values that have defined settlement houses for the past century and particularly how research and evaluation can be leveraged to support quality programs reflecting the historical values that render settlement houses unique among social service organizations. Issues such as choosing the right evaluation questions, using methods that value participation as well as statistical outputs, and defining outcomes in terms of community-level as

well as individual-level variables will be explored. Social auditing, one of the methods utilized in the Netherlands to measure the quality of work and the impact of its interventions, will also be discussed in great detail. The ultimate goal of social auditing is to optimize the organization's work, taking into account its role in the community through quantitative and qualitative analysis. A specific case study of the DOENJA Dienstverlening organization will be highlighted in the conversation to further demonstrate how the impact of social activities are visible in the community and are accounted for. The group will also highlight how social auditing is critical for continuous communication with a host of stakeholders on what really matters in organizations.

*Elizabeth Coker, Director of Research & Evaluation, Lenox Hill Neighborhood House (New York City)*

*Rachael Neff, Assistant Executive Director, Lenox Hill Neighborhood House (New York City)*

*Mimi Abramovitz, Bertha Capen Reynolds Professor of Social Work and Social Policy, Hunter College School of Social Work (New York City)*

*Annemiek van Vliet, Managing Director, DOENJA Dienstverlening (Utrecht, The Netherlands)*

*Carine Thesingh, Managing Director, Care and Welfare Department, DOENJA Dienstverlening*

*Hilde Reints, management consultant specializing in public sector challenges (The Netherlands)*

### TH13. Leaving and Arriving: A Panel on Immigration, Migration and Community

Communities across our world are created by a unique mosaic of individuals and families. In this dynamic panel presentation you will hear from multiple cities and countries – Toronto and Vancouver, Canada and Lagos, Nigeria – about how immigration and migration has dramatically impacted the makeup of their communities and the needs that then present themselves in communities. The panel will articulate how settlement houses and community-based organizations have struggled and intervened to respond to these presenting community issues over the years. Panel experts – who have dedicated their professional careers to working with these communities – will highlight how they have been unique players and organizationally built bridges amongst different ethno-cultural communities to ultimately connect these communities and promote a broad and deep understanding and sharing of all cultures. The groups from Toronto and Vancouver will offer insight as to how their neighborhoods have been enriched by a large influx of immigrants, while the participants from Nigeria will discuss first-hand how communities in Nigeria have been impacted particularly by intellectual flight when individuals leave their communities in large numbers.

*Emmanuel Folarin Ero-Phillips Sr., Chairman, Ero-Phillips Foundation (Lagos, Nigeria)*

*William Sinclair, Associate Executive Director, St. Stephen's Community House (Toronto, Canada)*

*Paula Carr, Executive Director of Community Development, Collingwood Neighbourhood House (Vancouver, Canada)*

### TH14. Bringing the Settlement House Ideals into Play: Playmaking for Community Building and Staff Development

This workshop is designed to appeal to youth and family workers, civil society and community builders, and organizational management. It will explore best practices in utilizing drama-based instructional strategies to design active, participant-constructed learning opportunities for settlement house programs and for staff development. Participants will be provided with the supportive collaborative structures needed to create and perform an original mini-play that will explore the founding ideals of the settlement house movement and how they relate to 21st century settlements. We will do a sequence of icebreakers, brainstorming activities and improvisation exercises that will culminate in the creation and sharing of small group scenes. Following this, leaders will share the step-by-step directions for each activity just experienced. Then connections between play-making experiences and the settlement house movement ideals will be discussed through the sharing of a series of video clips that have captured two play-making experiences at University Settlement in New York: one inter-generational project with teens and seniors exploring similarities and differences in the generations; and one day-long event bringing together youth and professional artists to explore themes of leadership.

*Alison Fleminger, Program Curator, The Performance Project @ University Settlement (New York City)*

*Kelli Holsoopple, Co-Artistic Director, Phoenix Theatre Ensemble (New York City)*

## TH15. The Role of Settlement Houses in Rebuilding Communities (Berlin, New Orleans, New York)

Settlement Houses and neighborhood-based community centers hold a special place in the communities where they are located. Their familiarity with residents' needs, the trust that exists between the community and neighborhood centers, and the comprehensive nature of the services provided means that such programs are especially able to assist in rebuilding communities after natural or political disasters. This panel will discuss the roles of settlement houses in three such disasters: the rebuilding of New Orleans after hurricane Katrina, efforts to rebuild lower Manhattan after the terrorist attacks of 9/11, and the reunification of Berlin after the fall of the Berlin wall. The panel will highlight various programs, services and strategies used in each rebuilding effort. Staff members who were intimately involved with the organization and implementation of each of the rebuilding efforts will sit on the panel. The settlement houses and community centers represented will be:

*University Settlement Society of New York, Chinese- American Planning Council (New York City), Neighborhood Centers Inc. (Houston, Texas), and Berlin Verband fur Sozial Kutlurelle Arbeit Landesgruppe (Berlin, Germany)*

## TH16. The Home Front: Communities during National Conflict, Past and Present

It goes without saying that war-time brings great worry, economic stress, and, too often, grief to families and neighborhoods from which soldiers, sailors, and marines come. The decision by nations to go to war can also create divisions within communities. What is the role of the neighborhood

center at such a time? In a joint presentation, conferees will learn about historical and contemporary experiences of neighborhood centers during times of national conflict, using two geographical settings to tell this story.

Etti Isler will present a brief comparison between the role of Israel's community centers in the two recent 'wars' in Israel - the 2nd Lebanon War and the Gaza operation (Cast Lead) last year. In both instances there was great involvement of the home-front with the general population spending much time in bomb shelters. However, in the Lebanon war the army was not at all prepared and the community centers rushed to assistance. On the other hand, the army was well prepared on the home-front for the Cast Lead operation and took into consideration the community centers as a central part of the planning.

Barbara Levy Simon will share a historical perspective based in New York City from 1898 - 1919. The leadership and staff members of New York City settlements and neighborhood centers had markedly divided opinions about the wisdom of the United States entering both the Spanish-American War and World War I. Nonetheless, NYC settlements had a creative and admirable record of devising services, programs, advocacy and outreach for the families and communities of those who went to war and for returning war veterans.

*Etti Isler, Executive Director, Israel Federation of Community Centers*

*Barbara Levy Simon, Associate Professor, Columbia University's School of Social Work*



## Thursday Lunch and Study Tours

12:45 – 4:00 pm

Thursday afternoon conference delegates will be escorted to and welcomed into the six settlement houses that serve the historic Lower East Side community, the birthplace of settlements in the United States. Following site visits, several optional activities will be available to continue enjoying the rich offerings of this community.

**Lower East Side Neighborhood:** Once the most densely populated neighborhood on earth, the neighborhoods of the Lower East Side and Chinatown are some of the oldest and most ethnically diverse in New York City. Since the turn of the 19<sup>th</sup> century, the Lower East Side has been flooded with new immigrants living in poverty, nurturing a dream, and struggling to adapt to their new country. Germans, Italian, Irish, Jews and Eastern Europeans moved through the community eventually giving way to Puerto Ricans, Dominicans and Chinese. The neighborhood has also been home to artists, activists and labor organizers for most of its history. In the last ten years, the neighborhood has experienced yet more changes as it accommodates the newest wave of people, mostly white and more affluent, who have arrived with gentrification and “revitalization.” Today the community is a mixture of old and new. Original tenements buildings sit next to new modern luxury developments and over 15,000 units of public housing apartments. An influx of higher end bars and restaurants share the streets with more traditional Spanish and Chinese establishments and small boutiques now crowded the streets that originally housed discount leather, fabric, and clothing stores.

## ST-19. Henry Street Settlement

[www.henrystreet.org](http://www.henrystreet.org)

**Tour Focus: Housing and Homelessness**

**Agency:** Henry Street Settlement’s mission is to open doors of opportunity for Lower East Side residents and other New Yorkers through social services, arts and health care. Services are provided to approximately 50,000 New Yorkers annually from 17 program sites. The agency operates four transitional housing residences (for single women, families and survivors of domestic violence); and has programs for youth (day care, after-school, youth employment, college prep and sports and recreation); senior services (a Naturally Occurring Retirement Community, a senior center and a Senior Companion volunteer program); primary and behavioral health services (outpatient services, continuing day treatment and a primary care clinic); workforce development (job training and placement, and customized staffing); and an extensive arts program (performances and exhibitions, and instruction in dance, music, theater and visual arts). Founded on Manhattan's Lower East Side in 1893 by Progressive reformer Lillian Wald, Henry Street's administrative offices continue to occupy its original home, in a c. 1882 federal townhouse.

**Tour Focus:** Henry Street’s Transitional and Supportive Housing Programs serve almost 1,700 homeless individuals per year. Conference participants will have an opportunity to tour our facilities and talk with administrative and program staff as well as program participants. Participants will learn about the extensive services provided to clients as well as the successes and challenges of working with this population.

**Translations available:** Spanish

## ST-20. Grand Street Settlement

[www.grandstreet.org](http://www.grandstreet.org)

**Tour Focus: "Single Stop" Program and Senior Services**

**Agency:** Grand Street Settlement expands opportunities for low-income families and individuals by providing culturally relevant services that support community-building, advocacy, self-determination and an enriched quality of life. Since its founding in 1916, Grand Street Settlement has offered a continuum of innovative programs ranging from early childhood and youth development to community support for adults and seniors.

**Tour Focus:** Single Stop Services and Grand Coalition of Seniors at our headquarters at 80 Pitt Street. Single Stop Services is customized to meet the needs of the Lower East Side community and provides the following types of free, one-on-one counseling: 1) assistance with applications for government benefits; 2) credit report, managing debt, creating a budget, opening a bank account; 3) tax assistance; 4) and legal assistance. The Grand Coalition of Seniors is our senior center. We offer a variety of nutritional, educational, recreational, cultural and social activities as well as advocacy services to help improve the seniors' quality of life.

**Translation Available:** Chinese (Cantonese and Mandarin), Spanish

## ST-21. Hamilton Madison House

[www.hmhonline.org](http://www.hmhonline.org)

**Tour Focus: Services for Seniors**

**Agency:** Hamilton-Madison House is dedicated to improving the quality of life of its community, primarily those in the Two Bridges/Chinatown area

of Manhattan's Lower East Side. Since 1898, these efforts have fostered social well-being among our most vulnerable populations: children, the elderly, the ill, disabled, new immigrants, refugees and the unemployed. Our unique professional experience in working with Asian Americans has led to the expansion of services citywide. It encourages the sharing of resources and responsibilities through the active participation of every segment of the community.

**Tour Focus:** At City Hall Senior Center you will visit three comprehensive senior programs. The Center is one of the largest funded senior citizen programs in NYC serving 300 senior citizen congregate meals from Monday to Friday. There is never a dull moment with many activities for the seniors to participate in such as ballroom dancing, mah jong, stay-well exercise, chorus, English classes, computer classes, Chinese watercolor painting and calligraphy etc. The other program on site is the Social Adult Day program geared to serve participants with early signs of dementia and depression. The newest funded program is Caregiver Services, which assists participants that live in the five boroughs with caregiving issues.

**Translation Available:** English, Chinese (all dialects), German, Hebrew

## ST-22. Chinese American Planning Council

[www.cpc-nyc.org](http://www.cpc-nyc.org)

**Tour Focus: Economic Development and Community Leadership**

**Agency:** Founded in 1965, the Chinese-American Planning Council, Inc. (CPC) is one of the largest nonprofit providers of educational, social and community services for Asian Americans in the United States. It now serves over 8,000 people daily through some 70 programs in 29 locations citywide.

It administers community services, child care, youth services, workforce development, senior services, home attendant services, housing and cultural services. CPC's mission is to improve the quality of life of Chinese-Americans in New York City by providing access to services, skills and resources toward the goal of economic self-sufficiency and integration into the American mainstream.

**Tour Focus:** CPC's role in the formation of Chung Pak LDC, a public and private partnership that has transformed a formerly empty lot into a thriving mixed usage complex. Participants will learn about the importance of community leadership, planning and collaborative efforts between various social service groups like CPC, community boards, business groups, and other parties that enabled the successful completion of Chung Pak and helped foster opportunities for economic development. Today, Chung Pak is the home to CPC's Chung Pak Day Care Center, Chinatown Health Clinic, several retail businesses, as well as 88 units of low-income housing for elderly residents.

**Translation Available:** Chinese (Mandarin and Cantonese)

## ST-23. The Educational Alliance

[www.edalliance.org](http://www.edalliance.org) and [www.14streety.org](http://www.14streety.org)

**Tour Focus: Programs for Youth Ages 12 to 18**

**Agency:** The Educational Alliance offers a wide range of programs that integrate education, social services, arts and recreation throughout Downtown Manhattan, particularly on the Lower East Side and East Village. We are a 121 year-old Jewish settlement house open to all, serving people of diverse ethnic, religious and socio-economic backgrounds who live, work and learn in our neighborhoods. Our programs include Early Head Start and Head Start, Jewish preschools, after-school programs, an art school and galleries, fitness

programs, senior centers, NORCs, senior housing, a program for older, mentally ill and homeless Jewish adults, mental health clinics, and drug prevention and treatment. We offer 44 programs at 27 different locations to 30,000 people a year.

**Tour Focus:** The Educational Alliance will highlight our youth development programs for teens at our flagship building at 197 East Broadway. Participants will learn about our Edgies Teen Center, serving hundreds of low-income teens who live or attend school on the Lower East Side, and our College Prep Program, a free program for low-income teens that has a 100% college acceptance rate. Visitors will see programs first-hand, ranging from academic sessions to dance or art classes to sports. Visitors will have the opportunity to tour the building and talk with program participants as well as program and executive staff.

**Translation Available:** Chinese (Cantonese and Mandarin), Hebrew, Spanish, Russian

## ST-24. University Settlement

[www.universitysettlement.org](http://www.universitysettlement.org)

**Tour Focus: Programs for Children under Five**

**Agency:** As the original settlement house in the United States, University Settlement's history is marked by firsts — the first public bath, the first kindergarten, the first round of Head Start. Today, University Settlement still embodies the settlement ideal — working from within the community to buoy the lives of individuals, families and the collective whole. Residents can find the best in child care, pre-school, housing assistance, mental health services, college and career preparation, crisis intervention, housing counseling, senior services, arts events, English classes, afterschool programs and more. Our staff of over 400 strives to address the community's ever-changing needs, compassionately, holistically and precisely in 21

locations now in both Brooklyn and Manhattan. Every year, we make a tangible difference in the lives of the 20,000.

**Tour Focus:** University Settlement will highlight our expansive array of award winning and unique services offered to young children (0 – 5 years old). Participants will be able to tour the facilities and actively interact with staff and program participants to learn about the Settlement’s Day Care and Head

Start services, our array of mental health options for very young children, and holistic support for families with young children including home visits and parenting support and early intervention for children with developmental delays.

**Translation Available:** Spanish, Chinese (Mandarin and Cantonese)

## FRIDAY PROGRAM DESCRIPTIONS

### Morning Address and Lunch 9:30 am – 1:00 pm

On Friday morning the entire IFS Conference will meet at the United Nations for a Special Session focusing on human rights, poverty and the role of settlement houses throughout the world. The conference will hear from a representative of the U.S. Mission to the United Nations, as well as a representative from the High Office on Human Rights for the United Nations.

IFS Member Organization Representatives **Sarangadhar Samal**, Director of NYSASDRI, and **Sabita Swain**, Chair of SEED, both in Orissa, India, and **Marta Henzler**, Program Coordinator for the CAL Association in Poland, will present on their experience in human rights work through local institutions and community-based organizations.

Representatives from the national Missions to the United Nations from all the countries represented by the IFS Membership are invited to join the conference for lunch and informal conversations with settlement house representatives from their home countries.

### The Cultural Exchange 2:30 – 4:00 pm

#### F1. Drawing Out Our Stories: Engaging Community in a Storytelling Process

This interactive, hands-on workshop will focus on storytelling and community art-making along with a discussion of the challenges, benefits and outcomes of introducing community art into already existing programs and services. The main goal of the workshop is to explore methods of community art practice that could be used effectively in a variety of communities with limited resources and significant impact. Participants will experience art-making activities and engage in a discussion of storytelling techniques. The workshop will focus on identifying community art practices that help people reflect on experiences with neighborhood, memory, relationship, change and exclusion. The benefits of community arts practice include: engaging community residents to tell their own stories; involvement of all community members and clients regardless of age, ethnicity, mother tongue, country of origin; capturing the talents and creativity of the community at large; and

how to identify issues that emerge from the art production and follow-up steps. Examples will be shown of small and large-scale projects that have been done specifically within neighborhood centers in Toronto.

*Debra Shime, Executive Director, University Settlement, (Toronto, Canada)*

*Catherine Campbell, Art and Drama Coordinator, University Settlement*

## **F2. The Ecological Footprint II: Yes, We CAN!**

As a follow-up to the well-received workshop presented at the Helsinki IFS Conference in 2008, where discussion of each participant's national "ecological footprint" was revealed and discussed, two years later the world seems to have awakened to the devastating impact humanity has on the global environment. It is time to take the positive approach! In this interactive workshop we will look at our own lives, our personal ecological footprint. How much of Mother Earth does my personal lifestyle consume? How much is too much? What can I do about it? How can we as a community work together in doing even more about it? At the end of this workshop you will have a clear plan about how to reduce the footprint of your household / community within the next two years. Keep track and report back at the 2012 IFS Conference . . . you may just win a prize!

*Wim Ruijper, Co-Manager of a Bed and Breakfast specialized for people with mental and physical disabilities(Eifel, Germany)*

*Pim van Dam, President and Co-Founder, Just-Do-It! Foundation*

## **F3. Documentary Film: *Where Strangers Become Neighbors: The Story of the Collingwood Neighbourhood House***

This film examines the neighborhood's changes and focuses on how Collingwood Neighbourhood House's (Vancouver, British Columbia) processes support immigrants upon arrival and through their first years in Canada. It examines the various aspects of CNH's work and offers the perspectives of long-time residents of the neighborhood, recent arrivals, CNH staff and volunteers and those touched by the neighborhood house's work. (50 minutes)

*Paula Carr, Executive Director, Collingwood Neighbourhood House, will lead a discussion.*

## **F4. Documentary Film: *STAGES***

STAGES is a moving and surprisingly funny verite exploration of the unexpected power of the simple act of storytelling. In New York's changing Lower East Side, a group of older Puerto Rican women (from University Settlement's senior center) and inner-city youth (from The Door) come together to create an original play out of the stories of their lives. Weaving together themes of immigration, evolution, aging and coming of age, STAGES offers an intimate portrait of an unlikely ensemble, transformed by the liberating power of their own stories. This film was collaboratively created by twelve people from Meerkat Media Collective and won "Best Documentary" and the Audience Award in the HBO New York International Latino Film Festival. [www.stagesmovie.com](http://www.stagesmovie.com) (80 minutes)

*Meerkat Media Collective filmmakers will lead a discussion.*

### **F5. Documentary Film: *Building Peace by Pieces: Cedar-Riverside Inside Out***

This film was created by youth of Pillsbury United Communities with the assistance of University of Minnesota students. The video is about the vibrant Cedar-Riverside neighborhood in Minneapolis which has a diverse population of immigrants, university students and activists. This video is from the perspective of youth at the Brian Coyle Community Center which is a "hub" for many residents in the area. Many youth at the Coyle Center feel that they are misrepresented by local media and that their neighborhood gets a bad reputation. To challenge negative stereotypes, youth put together this dynamic film from the perspective of looking "inside out." This film highlights a core-strength of this neighborhood which is the youth

who take it upon themselves to become community leaders and advocates. (20 minutes)

*Andy Wilhide and Elizbaeth Venditto, University of Minnesota Ph.D Candidate (Department of History), will lead a discussion.*

### **F6. Youth Project Working Group**

### **F7. Yoga Workshop**

### **F8. Dance Workshop**

# THE SETTLEMENT SUMMIT: INCLUSION, INNOVATION, IMPACT

## WORKSHOP, SPECIAL EVENTS AND STUDY TOUR SIGN-UP FORM

Conference planners strongly encourage you to sign-up online before your arrival in New York.

Please complete workshop sign-up [here!](#) Or print, fill out, and scan or fax this form to conference planners to assure your first choices for conference events. Fax to [212-967-0792](tel:212-967-0792), or email to [summitselections@unhny.org](mailto:summitselections@unhny.org)

**Attendee's Name & E-mail:** \_\_\_\_\_

**Organization:** \_\_\_\_\_ **Country:** \_\_\_\_\_

**Special Requests (dietary, accessibility, language / translation):** \_\_\_\_\_

### Monday, October 4

SERIES I Workshops, 10:15 – 11:45 am. Choose ONE below.	SERIES II Workshops, 1:15 – 3:30 pm. Choose ONE below.
M1. Addressing Causes _____ M2. Urban Adventures in Conservation _____ M3. Pathways to Citizenship _____ M4. Family Strengthening _____ M5. Bridging the Gap _____ M6. ARAMARK Partnerships _____ M7. Bank of America Neighborhood Initiative _____	M8. Grassroots Leadership _____ M9. Economic Impact of Immigration _____ M10. Racial Equity _____ M11. Place-Based Strategies _____ M12. Federations & Local Cooperation _____ M13. Strategy Matters _____ M14. Evaluation of Impact _____

\_\_\_\_\_ Yes, I will be attending the UNCA Awards Dinner Monday evening.

\_\_\_\_\_ I will also bring \_\_\_\_\_ # guest(s) to the UNCA Awards Dinner Monday evening.

### Tuesday, October 5

SERIES I Workshops, 10:15 – 11:45 Choose ONE below.	SERIES II Workshops, 1:15 – 2:30 Choose ONE below.	SERIES III Workshops, 2:45 – 4:00 Choose ONE below.
T1. College Access _____ T2. Social Media _____ T3. Settlements Re-Envisioned _____ T4. Early Childhood _____ T5. Women Leaders _____ T6. Immigrant Integration _____	T7. Healthy Communities _____ T8. Programs for Seniors _____ T9. Advocacy _____ T10. Arts & Culture _____ T11. Smarter Safety Net _____ T12. Disconnected Youth _____	T13. Street Homelessness _____ T14. Measuring Impact _____ T15. Junior Boards _____ T16. Social Justice _____ T17. Youth Gathering _____

\_\_\_\_\_ Yes, I will attend the Tuesday evening's dinner and *Settlements Perform!* Anniversary Event.

\_\_\_\_\_ I will also bring \_\_\_\_\_ # guest(s) to dinner and *Settlements Perform!* Anniversary Event.

### Wednesday, October 6

Morning Workshops, 11:30 to 12:30 (Choose ONE from selections W 1 to W 9)		
W1. Youth Integration _____	W4. Models from Orissa, India _____	W7. Volunteerism and Inclusion _____
W2. Different is Normal _____	W5. White Ribbon Campaign _____	W8. Origins of Settlements _____
W3. Diamonds (Federations) _____	W6. Embracing Organizational Change _____	W9. Youth Project Working Group _____

Attendee's Name: \_\_\_\_\_

**Wednesday, October 6, Continued.**

<b>Wednesday Afternoon Citywide Study Tours (Choose ONE from selections ST 1 to ST 18)</b>	
ST1. Lenox Hill Neighborhood House _____	ST10. BronxWorks _____
ST2. Kingsbridge Heights Community Center _____	ST11. Queens Community House _____
ST3. The Door _____	ST12. Sunnyside Community Services _____
ST4. Cypress Hills Local Development Corp. _____	ST13. New Settlement Apartments _____
ST5. Center for Family Life _____	ST14. St. Nick's Alliance _____
ST6. Arab American Family Support Center _____	ST15. Goddard Riverside Community Center _____
ST7. Shorefront YM-YWHA _____	ST16. Project Hospitality _____
ST8. Jacob Riis Neighborhood Settlement House _____	ST17. United Community Centers _____
ST9. Northern Manhattan Improvement Corp. _____	ST18. Broadway Housing Communities _____

**Thursday, October 7**

<b>SERIES I Workshops, 9:00 – 10:00 am Choose ONE below.</b>	<b>SERIES II Workshops, 10:45 am – 12:15 pm Choose ONE below.</b>
TH1. Community Advocacy _____	TH9. Making Change through Youth Leadership _____
TH2. There Goes the Neighborhood _____	TH10. Model for 21 <sup>st</sup> Century Settlement _____
TH3. Toolkit for Starting a Neighborhood House _____	TH11. Neighborhood Change _____
TH4. "Down Under" Centers _____	TH12. Research, Evaluation, Social Auditing _____
TH5. The Salama Center: An African Approach _____	TH13. Leaving & Arriving: Immigration _____
TH6. Story-Based Media & Community Action _____	TH14. Bringing Settlement Ideals into Play _____
TH7. Public Institutions as Animator _____	TH15. Role of Settlements in Rebuilding _____
TH8. Power & Practice of Internat'l Exchange _____	TH16. Home Front: Communities during Conflict _____

<b>Thursday Afternoon Lunch and Lower East Side Study Tours (Choose ONE from ST 19 to ST 24)</b>		
ST19. Henry Street Settlement _____	ST21. Hamilton Madison House _____	ST23. Educational Alliance _____
ST20. Grand Street Settlement _____	ST22. Chinese American Planning Council _____	ST24. University Settlement _____

**Friday, October 8**

\_\_\_\_\_ Yes, I will attend the Friday morning Special Session at the United Nations.

<b>The Cultural Exchange, 2:20 – 4:00 pm (Choose ONE from F1 to F6.)</b>	
F1. Drawing Out Our Stories _____	F5. Film: Building Peace by Pieces _____
F2. Ecological Footprint _____	F6. Youth Working Group _____
F3. Film: Where Strangers Become Neighbors _____	F7. Dance Workshop _____
F4. Film: STAGES	F8. Yoga Workshop _____

\_\_\_\_\_ Yes, I will attend the Closing Dinner & Celebration.

\_\_\_\_\_ I will also bring \_\_\_\_\_ # guest(s) to the Closing Dinner and Celebration.

**Saturday, October 9**

\_\_\_\_\_ Yes, I will be attending the IFS Meetings.